

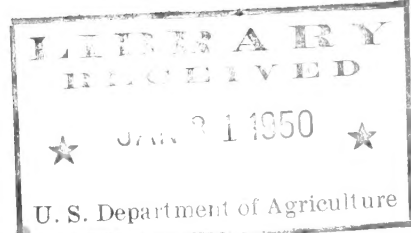
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62.67 index

1950

Guide



Cole's to Modern Gardening

Fashion

Plant
Patent No. 789



TOP WINNER
1950 ALL-AMERICA
ROSE SELECTION



An Entirely New Color

1881

Our 70th Year

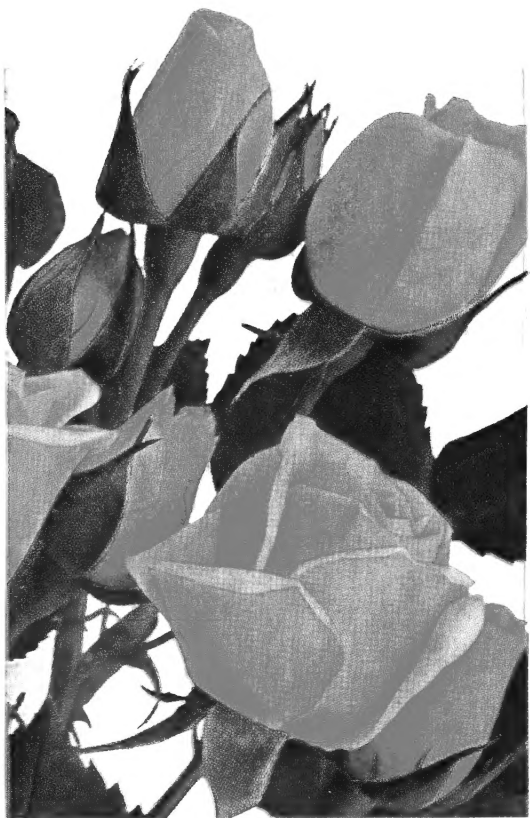
1950

The COLE NURSERY Co.

Painesville, Ohio

The Garden Center of the Middle West

"EVERYTHING THAT'S GOOD AND HARDY"



PINOCCHIO

(Plant Patent No. 484.) The great wave of popularity that has taken this magnificent Floribunda Rose into many gardens throughout all parts of the country, proves its place as an outstanding member of this new race of Floribunda Roses. Its uses are legion and wherever its clusters of clear pink blossoms appear, there is created a new and exciting point of interest. Artistic sprays of buds and blooms are 'incomparable for flower arrangements. The exotic, fruity fragrance makes it valuable in personal bouquets, such as corsages. Wide acceptance by the nation's florists gives full proof of its value.

Buds are pointed, salmon flushed gold at the base; blooms in great clusters opening slowly to miniature Hybrid Teas, 1½ inches across, soft clear pink, gradually deepening at the edges. Blooms continuously, hundreds of blooms to a bush. 20 to 24 inches tall. \$1.25 each; \$3.50 for 3; \$12.50 for 12; \$23.45 for 25.

SUMMER SNOW

(Plant Patent No. 416.) Always in bloom from June through frost. Most prolific of white Floribundas with great drifts of beautiful, large clusters like mounds of snow. Summer Snow Floribundas are being used to work wonders in the white gardens now so popular and as an accent and to blend with other colors in the perennial and shrubbery border. Most reliable to blanket any area you wish with its immaculate white. Sweet, elusive fragrance, attractive light green foliage. Blended with Red Pinocchio, gives a striking effect in any garden. \$1.25 each; \$3.50 for 3; \$12.50 for 12; \$23.45 for 25.



Cole's Floribunda Roses

FOR MORE COLOR
EASIEST OF ALL ROSES
TO GROW

COMPLETELY
HARDY



RED PINOCCHIO ↑

(Plant Patent No. 812.) The popular Pinocchio in glowing red. Being a combination of the best qualities of two of our most popular Floribundas—Pinocchio and Donald Prior—Red Pinocchio comes as a welcome addition to this favorite group of everblooming Roses. 3½-inch flowers are borne in large, long-lasting, un fading clusters with individual blooms scattered between the massed flowers. Rich, dancing, carmine color, deepening and acquiring a velvety cast when in full bloom. The clusters of buds are like carmine satin and the delightful wild rose fragrance is most pleasing. Plants are bushy and upright in growth with rich, vigorous foliage. A constant display of color that will quickly win its way into your heart. \$1.50 each; \$3.75 for 3; \$15.00 for 12; \$28.50 for 25.

ROSES
LIKE
Cole's PEAT
HUMUS,
TOO
BE
LIBERAL

See page 32

PLANT
FLORIBUNDAS
WITH YOUR
HYBRID TEAS.
THEY ADD
TO
THE PICTURE

A NEW ROSE
HEDGE
See page 30

A COLE SUPER SPECIAL

1 each of all 6
of these glorious
Floribunda Roses.

Value \$8.75.

You save \$1.50.

SPECIAL

\$7²⁵

Fashion

Plant Patent No. 789

TOP WINNER 1950 ALL-AMERICA ROSE TRIALS

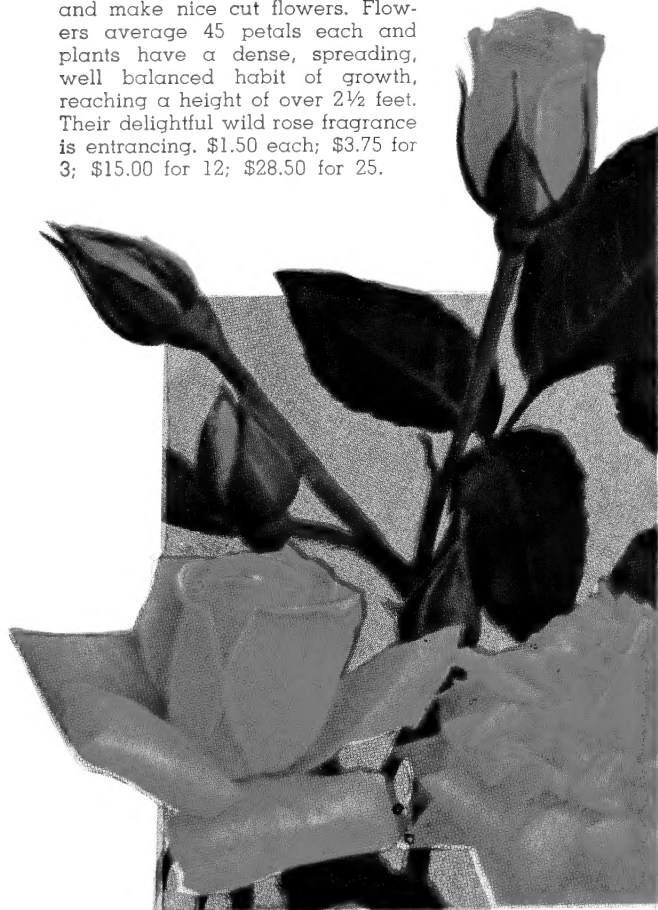
Only Gold Medal Winner of British National Rose Society, 1948 Summer Show, 1949 Gold Medal Winner, Bagatelle Competition, Paris. An entirely new color for your garden. Definitely the finest Floribunda Rose ever created. Fashion far outshines all others with its gay new, exquisite color and enormous clusters of continuous bloom, as well as generous all-around performance. Throughout the entire Rose season the warm, Oriental rose-red buds appear freely, gradually opening to their sparkling new coral-pink suffused with gold color.

As new growth constantly replaces old, new, glorious buds and flowers are always in production. The blooms last well under all conditions and make an outstanding display in floral arrangements as well as an everlasting glory in the garden. Enchanting, delicate fragrance and a rich display of golden yellow stamens add interest and promise to the full blown blossoms. This enchanting color blends well with any of its garden neighbors, creating a new, exciting center of interest. Handsome as a group planting in front of evergreens or shrubs. Delightful as a small informal hedge or planted at intervals along a Rose walk. With its large, 3½-inch blossoms it will hold its own with any of the older favorites, even blending well in the beds of Hybrid Teas.

In test gardens all over the country, experts have been unanimous in their enthusiastic recommendations. \$2.00 each; \$5.00 for 3; \$20.00 for 12.

Goldilocks

(Plant Patent No. 672.) The first true gold Floribunda. This glorious mass of sunshine will delight you from early spring throughout the summer and fall. Buds in each of the many clusters are ovoid, resembling miniature Hybrid Teas in form and of a rich golden yellow color. They open slowly, passing through many stages, being at first cupped and then gradually opening to their full 3½-inch glory. They last well and make nice cut flowers. Flowers average 45 petals each and plants have a dense, spreading, well balanced habit of growth, reaching a height of over 2½ feet. Their delightful wild rose fragrance is entrancing. \$1.50 each; \$3.75 for 3; \$15.00 for 12; \$28.50 for 25.



*An Entirely NEW
Color
for Your Garden*



BETTY PRIOR

(Plant Patent No. 340.) The most persistent bloomer of all. This unusually tall and free flowering Floribunda with its myriads of delicate pink, Dogwood-like blossoms never fails to attract interest with its healthy, vigorous foliage and unique coloring. The buds are lively red, opening shell-pink with flowers about the size of the Dogwood. In borders, hedges, and mass plantings, Betty Prior gives gorgeous color effects and many cut flowers throughout the year. As the tallest of all Floribundas, it makes an excellent background for a Rose garden or perennial border. In protected or sheltered position, it may reach a height of 4 feet and will bloom beautifully in light shade. Its unusually vigorous growth makes it unequalled for roadway edgings and informal hedge plantings. \$1.25 each \$3.50 for 3; \$12.50 for 12; \$23.45 for 25.

A Cole Super Special

COLE'S FAMOUS BARGAIN RAINBOW ROSE OFFER

(Spring shipment only)

Collections are made up of our finest varieties of 2-year-old, field-grown, Hybrid Tea Roses in a grade somewhat lighter than our superb top grade. Will give complete satisfaction in every respect. Assorted, our choice of varieties, not labeled.

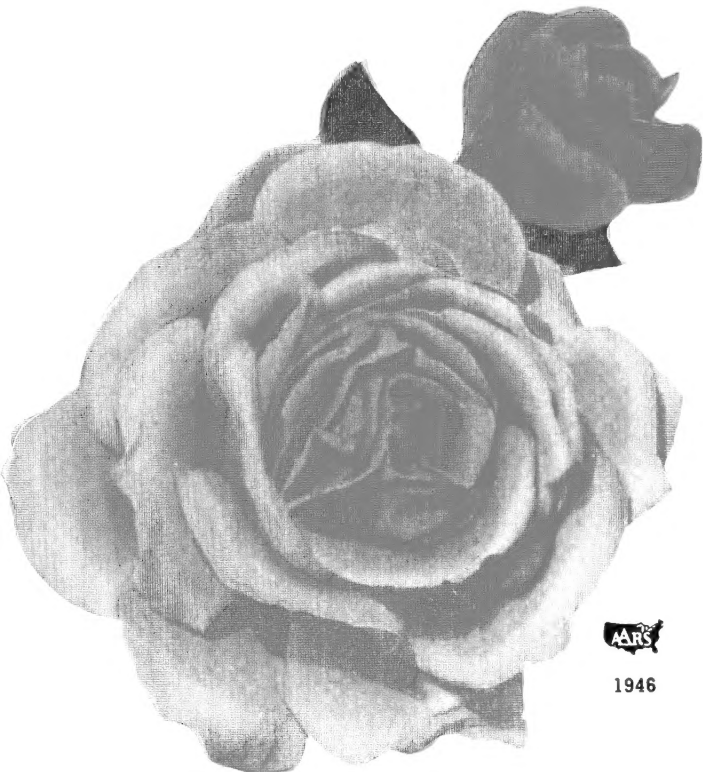
5 Roses \$2.65

10 Roses \$4.85



Cole Presents

Tested and Chosen by Our
Foremost Rose Fanciers All
Over America



1946



Peace (Plant Patent No. 591.) All-America Selection. The bud is a rich golden yellow with pink markings. As the flowers open, the pink seems to deepen until, as they come to their full high-crowned glory, the golden color fades first to an attractive ivory, then to an alabaster-white and the pink blush spreads and deepens along the edge of the individual petals. The plants produce many flowers at once and they can be seen in all stages. The whole effect is of several gorgeously different Roses on one plant. \$2.00 each; \$5.00 for 3; \$20.00 for 12.

MIRANDY

(Plant Patent No. 632.) All-America Selection. Large, ovoid buds open fully double, many petaled, deep red flowers, having the texture and pile of good velvet, and a delicious, spicy fragrance. Long, sturdy stems. Fine for cutting, lasting much longer than average indoors. Foliage heavy, leathery, durable, and of a lustrous dark green which does not fade. Plant is upright, vigorous and free blooming. Altogether, this is the finest red Rose we have seen. We highly recommend it. \$1.50 each; \$3.75 for 3; \$15.00 for 12.



1945

Capistrano

1950 All-America Winner. A rich shade of glowing rose-pink that is retained throughout the life of the flower. Capistrano is vigorous and makes large, sturdy plants with a gorgeous display of heavy, 36-petaled blooms, on long, strong stems. Heavy, leathery, green foliage on a sturdy plant makes this one of the most rugged and beautiful Roses recently introduced. Add to this the rich, fruity fragrance, and we have an unsurpassed pink Rose. \$2.50 each; \$6.25 for 3; \$25.00 for 12.

1 each of the 4 Roses on this page, Special \$7.10—you save 90c.



Capistrano



1950



1948

Diamond Jubilee

All-America Rose Selections



The Cream of the Crop

SUTTER'S GOLD

(Patent Applied For.) As did the yellow metal come to us from California in 1849, so does

Sutter's Gold in 1950. Buds are elongated nuggets of gold delicately made and etched with rich, tawny carmine. Plants are upstanding and vigorous with healthy, dark green foliage. This Rose has been tried and tested and found to do well in all parts of the country. It is truly an outstanding addition to rosedom. \$2.50 each; \$6.25 for 3; \$25.00 for 12.

Forty-Niner

(Plant Patent No. 792.) This is probably the most brilliant bi-colored Rose ever introduced. Inside face of the petals is

vivid Oriental red fading to cherry-red with age. The outside of the petals is a rich chrome-yellow, sometimes overlaid with pink, changing to straw color as the bloom opens. The yellow color is quite evident in the bud, while the red predominates when the flower is fully open. These glowing shades contrast so vividly, yet blend together so beautifully, that it draws constant attention and admiration. Long pointed buds open to unusually well shaped flowers with 25 to 40 petals. Their fragrance is mild and pleasing. Plants are tall and upright, branching moderately. Highly resistant to disease and tested and found successful everywhere that Hybrid Teas grow. \$2.00 each; \$5.00 for 3; \$20.00 for 12.

Diamond Jubilee

This handsome Rose will amaze you with its loveliness and perfection.

Stately, enduring, 5- to 6-inch blooms open slowly to warm, buff-orange flowers that last and last. Sturdy, stiff, upright stems. Delightful old rose fragrance. Unusually vigorous, hardy, 30-inch plants with dark green foliage. The many heavy-textured petals do not fade or burn in warm weather, but rather intensify in color as the flowers open. \$2.00 each; \$5.00 for 3; \$20.00 for 12.

↓ NOCTURNE

(Plant Patent No. 713.) Has the longest, most perfectly streamlined buds of any

red Rose. The color is bright cardinal-red with shades of Chrysanthemum-crimson, the dark shades being emphasized in cooler weather. The large petals have good substance and good texture. There are plenty of them, making the flower last a long time. Pleasant fragrance. The vigorous plant grows quickly into a large, sturdy bush. Stems are long and foliage is large and luxuriant. One of the best of the red Roses in the country. \$1.50 each; \$3.75 for 3; \$15.00 for 12.

A COLE SUPER SPECIAL

1 each of all 7 of these lovely All-America Roses, value \$14.00.

SPECIAL \$11.65

You save \$2.35



Sutter's Gold

1 each of the 3 Roses on this page.

Special \$5.35

You save

65c



1946



1949

Forty-niner

The Treasure Chest of

Ten Reliable Roses
Prices: \$1.00 Each; \$2.70 for

Joanna Hill

Golden Sastago

McGredy's Ivory

Poinsettia

President Herbert Hoover

DREAM CHEST

1 each of the 5 Roses on this page

Value \$5.00

SPECIAL \$4.65

Joanna Hill

OFFERED IN COLE'S
SUPERB TOP GRADE

... A COLE'S SUPERB TOP GRADE

1 each of these 5 beautiful roses

Value \$10.00

You save \$8.75
\$1.25

McGredy's Ivory

Poinsettia

Golden
Sastago

President
Herbert Hoover

of Old Faithfuls

of Proven Quality

3 of 1 Kind; \$10 for 12 of 1 Kind

Betty Uprichard

Sister Therese

Condesa de Sastago

Crimson King

Editor McFarland

FANTASY CHEST

1 each of the 5 Roses on this page

Value \$5.00

SPECIAL \$4.65

PROTECTED BY COLE'S
LIBERAL GUARANTEE
SEE PAGE 30

OLE SUPER SPECIAL

these 10 beautiful Roses

SPECIAL
\$8.75

Betty Uprichard

Condesa de
Sastago

See
page 3 for
Rainbow
Roses

Sister Therese

Crimson
King



Max Graf

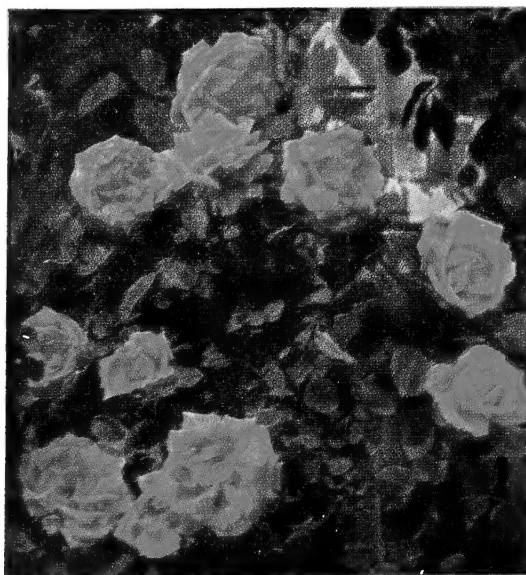
A Special Purpose
Climbing and Creeping Rose

One of the finest plants to stop slope erosion and to carpet or cover an unsightly object or spot. Will withstand half shade. Vigorous, deep green foliage and lovely, four-petaled, rose-pink flowers. May also be used on fence or trellis. \$1.00 each; \$2.70 for 3; \$8.50 for 10.

SEE PAGE 30 FOR THE
NEW ROSE HEDGE FENCE

↓ KING MIDAS

(Plant Patent No. 586.) High centered, slow to open, red flushed golden buds open to 4- to 5-inch, Hybrid Tea-like flowers. It starts with the first of the Climbing Roses and is still in bloom when the last of the other yellow ones have faded and gone. Its beauty increases with the years. Fits itself to any location whether pillar, porch, trellis or fence. \$1.50 each; \$3.75 for 3.

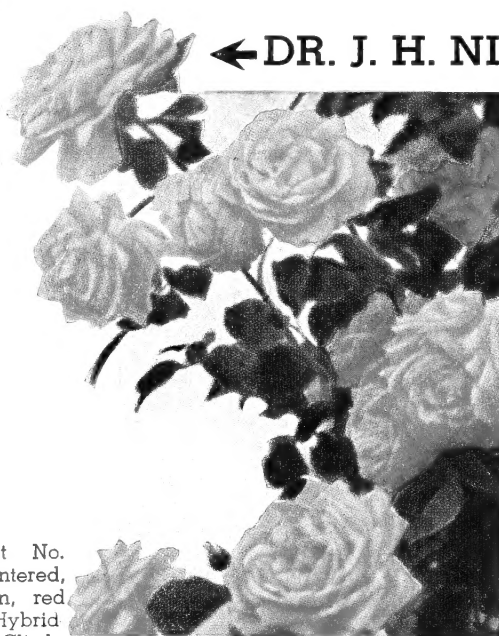


Cole's CLIMBING ROSES

*Chosen for Hardiness, Versatility and
Abundance of Bloom*

← **BLAZE** (Plant Patent No. 10.) The most popular of the red everblooming climbers. If you want a profusion of well formed, blazing scarlet flowers, buy Blaze. You will love the June display and the constant recurrence of bloom on the older, sturdier canes throughout the rest of the summer and fall. Everblooming qualities increase each year. BUY BLAZE FOR THE GREATEST SHOW IN ROSE-DOM. \$1.50 each; \$3.75 for 3.

Climbing American Beauty One of the old-time favorites and always faithful. Large buds and flowers of deep rose-pink. Sweet-scented. Stems are long and flowers cover the plant from base to top. Excellent for cutting. \$1.00 each; \$2.70 for 3.

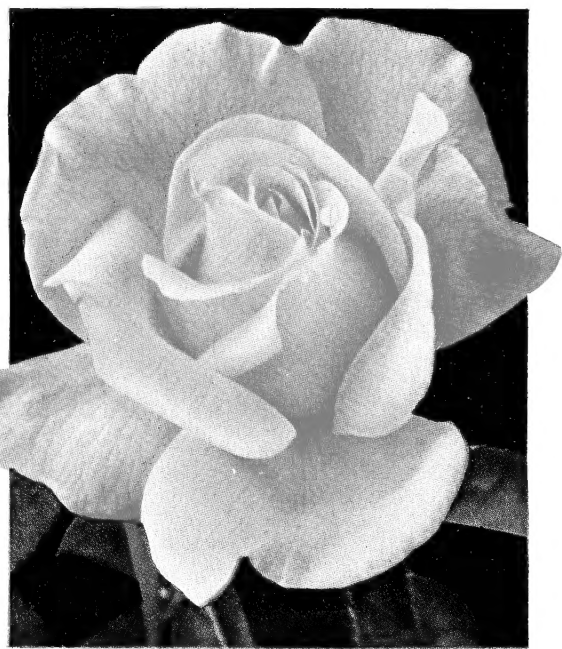


← **DR. J. H. NICOLAS** (Plant Patent No. 457.) Always in bloom. Huge, very double, rose-pink flowers on sturdy stems. This unusual new climber may, with judicious pruning, be used as large bush or pillar Rose. It will take several years to reach its full height, but in the meantime, it blooms and blooms. Two-year plants in our nursery have produced 35 to 40 exhibition flowers per plant. \$1.50 each; \$3.75 for 3.

Paul's Scarlet This old favorite needs no description. Magnificent scarlet, semi-double flowers tell us that the Rose season has really arrived. Strong grower. \$1.00 each; \$2.70 for 3.

↓ THE NEW DAWN

This is probably the best hardy, everblooming Climbing Rose ever produced anywhere in the world. It really blooms all summer. Its masses of soft pink flowers and delightful fragrance are always with you. The delightful Hybrid-Tea-like buds, on long, sturdy stems, are always dependable for cut flowers. Growth is rapid and completely frost proof. \$1.50 each; \$3.75 for 3.



A COLE SUPER SPECIAL

A GARDEN
OF CLIMBERS

1 of Each

Blaze	\$1.50
Dr. J. H. Nicolas ..	1.50
King Midas	1.50
The New Dawn ..	1.50

Value\$6.00

SPECIAL
\$5.00

(You save \$1.00)

Cole's

GLORIOUS HARDY PERENNIAL PLANTS

The Mainstay of the Garden

Plant in Masses for a Riot of Color

Novelties — Old Favorites

ASTILBE FANAL →

A Garden Beauty—A Cut Flower Sensation

Exquisite 15- to 20-inch sprays of dainty, lively, deep red flowers rise well above the ample nest of lush, dark green, well cut foliage. One of the easiest of all perennials to grow as it is not too particular as to soil. While it is most comfortable in a rich, moist location, it will grow even in the poorest sandy and gravelly soils if given a little extra water. As with most plants, it comes to its fullest glory in complete sunlight, but will bloom satisfactorily in semi-shade. Attractive flowers blend well with almost any color in bouquets. 85c each; \$2.25 for 3; \$7.00 for 10.



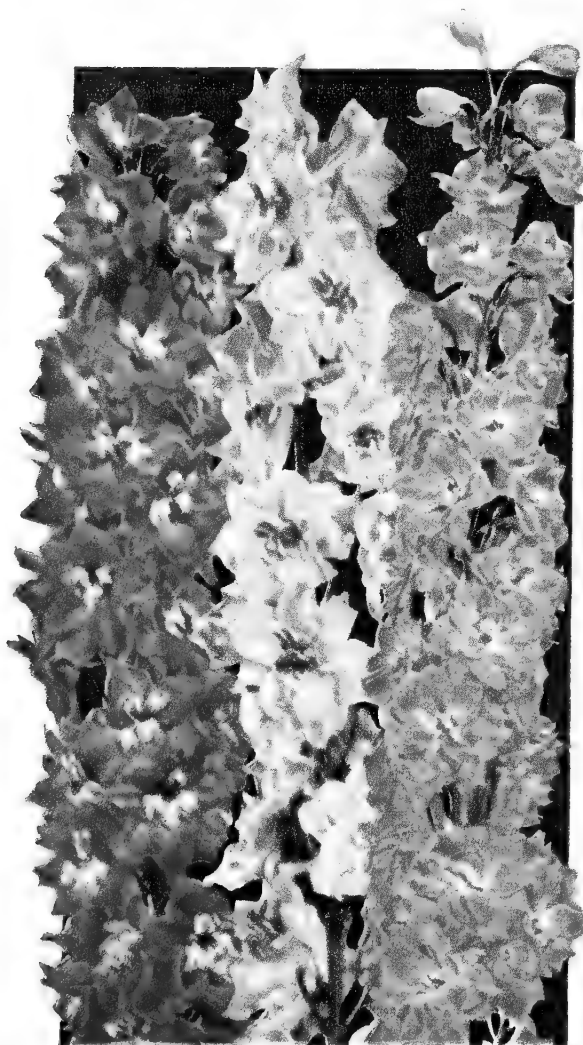
Planting
Instructions
Sent Free
With
Every
Order

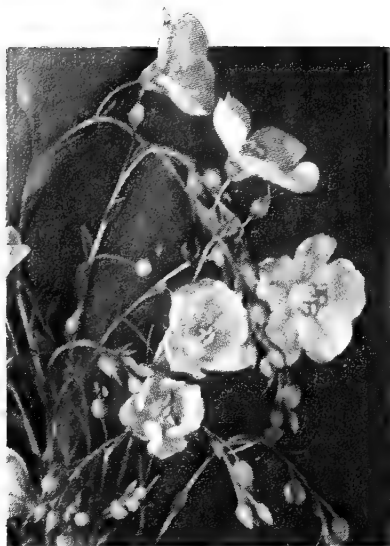


Be Sure
To Read
Page 30.

← Cole's MAGNIFICENT NEW HYBRID DELPHINIUMS Today's Wonder Flower

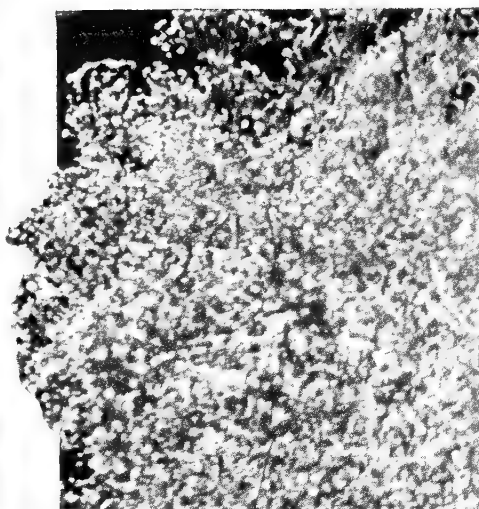
The ultimate in flower creations in many years. Plants that will last and last, and bloom and bloom. The result of many years experimenting with many types of Delphiniums. Will withstand extreme summer heat without burning, and is still completely winter hardy. Resistant to fungous diseases and insect damage. In this variety alone we are able to combine all these desirable attributes. A wide range of color from white to deepest blue. Producing 85% or more of double flowers on heavy, strong spikes up to 6 feet tall. Requires less care than any we have ever grown. Flowers are closely set on the stems and almost the entire blooming stem breaks into its profusion of beauty at one time. No waiting while the lower florets fade and the upper ones open. Blossoms are large and the color combinations are glorious. Mixed colors only. 60c each; \$1.60 for 3; \$4.75 for 10; \$8.50 for 25.





↑ **BEAUTIFUL SKY-BLUE
LINUM PERENNE**

A special selection of one of the old garden favorites. This variety has been much neglected by many gardeners as they fail to realize the addition in beautiful color, fine foliage and tremendously long blooming season it will give. No matter what the weather or soil, if given half a chance, it is always on the job with its myriads of dainty blue Poppy-like flowers. 45c each; \$1.20 for 3; \$3.50 for 10.



↑ **BABY'S BREATH - Gypsophila**

Bristol Fairy. A bouquet in your garden. The finishing touch to a bouquet in your house. Glistening, pure white, double flowers, lush gray-green foliage blends with all colors or combinations of colors. Vigorous growth with bloom heads up to 3 feet tall. Repeats bloom if kept cut. Hardy, disease and pest free. A most desirable plant. 75c each; \$2.00 for 3; \$6.00 for 10.

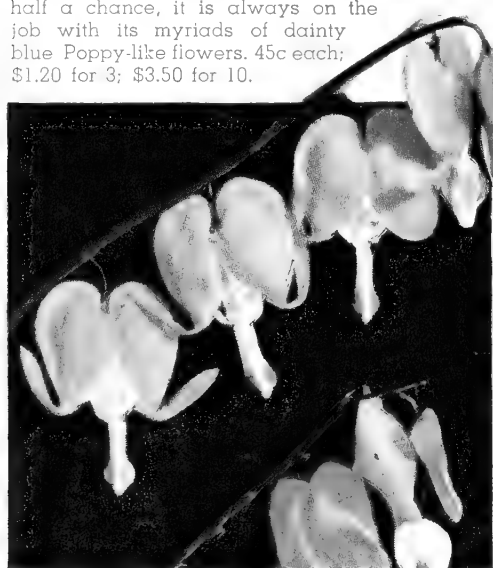
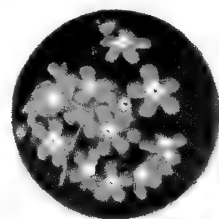


Lovely Pink Flamingo. A lovely, truly pink counterpart of the beautiful Bristol Fairy, with the same foamy heads of blossoms, but the color is a delightful pink which deepens as the blooming season goes into autumn. Strong vigorous growth. Perfect for cutting. All Baby's Breath plants are happiest in loose, well drained soil. Keep them watered for one week after planting. \$1.00 each; \$2.75 for 3; \$8.50 for 10.

**DEEP BLUE
FORGET-ME-NOT**

(*Anchusa*)

If these lovely plants never bore a flower, the foliage would repay the efforts of planting and caring for them. The large, leathery leaves are a show the year around and when, during May and June, the light blue flowers are borne in many clusters, the plant comes into its full glory. This will do well in either shade or sun. 12 inches. 50c each; \$1.35 for 3; \$4.00 for 10.



*old-fashioned
bleeding heart*

(*Dicentra spectabilis*)

An old favorite that becomes more popular each year. Long racemes of truly heart-shaped flowers lend a romantic touch to any garden. The color is a little deeper rose-pink than the Fringed Bleeding Heart. Grows to 24 inches tall and should be planted 18 to 24 inches apart. Valuable for mass planting. Likes a moist, rich soil and will thrive in either full sun or shade. 65c each; \$1.75 for 3; \$5.00 for 10.

**Cole's HARDY FORGET-ME-NOT
PINK BEAUTY**

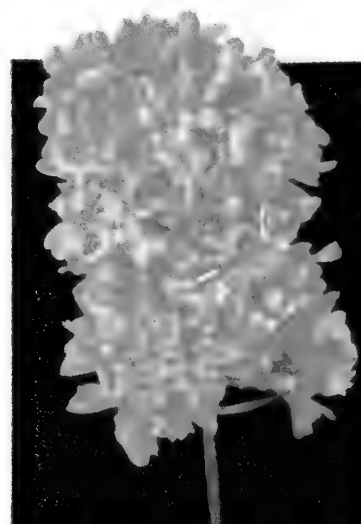
(*Myosotis*)

The answer to many years of patient effort by the plant hybridizers. A dainty 6- to 8-inch plant literally covered the entire season with lovely little pink Forget-Me-Not flowers. The lush foliage is fine at all times and the flowers are always there. Without doubt the finest thing we ever offered in the Forget-Me-Not family. 75c each; \$2.00 for 3; \$6.00 for 10.

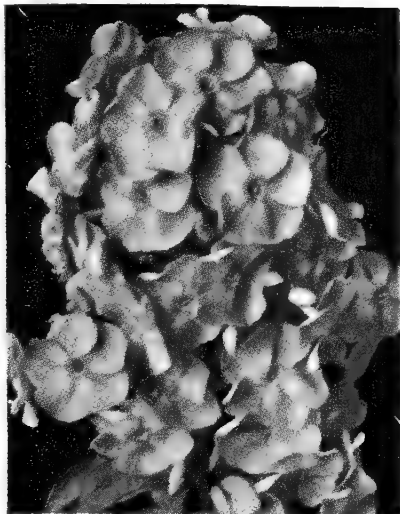
**DOUBLE
ROSE
CAMPION**

(*Lychnis*)

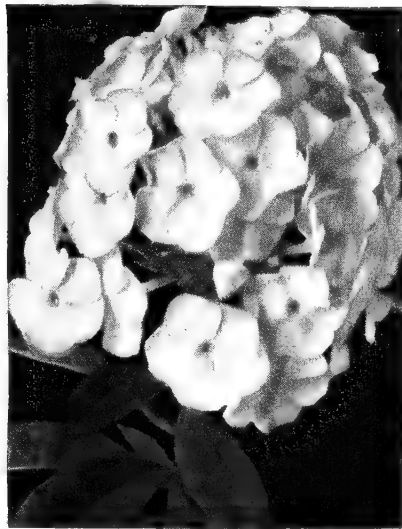
A most attractive perennial. Daring display of rosy pink flowers on 15-inch stems. A cushion-shaped mat of lovely foliage. A necessity in the perennial border. Fine for mass planting; excellent for cutting. Easy to grow. 60c each; \$1.60 for 3; \$4.75 for 10.



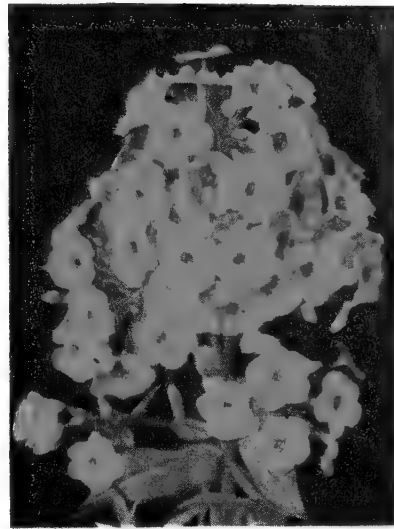
Forget-Me-Not, Pink Beauty



Blue Boy



Miss Lingard



Charles Curtis



Milly von Hoboken

Cole's Exquisite Hardy Phlox.

The most useful of all Perennials.

These varieties are selected for their disease-resistance, fine foliage and excellent growing habits as well as large size of flowers and brilliant color. Plant a mass of these for a true garden sensation.

Blue Boy. 24 inches. The finest of the "blue" Phlox. The deep blue shadings over a soft rose-red background give the closest to a true blue hardy Phlox that we have.

Charles Curtis. 18 inches. A fine strong grower. Its beautiful, sunset-red color makes this the most brilliant Phlox known. Flower heads heavy with large florets of sparkling, unfading color.

Mary Louise. 18 inches. Unusually large heads of large florets and the translucent white of Carrara marble. A fine, upright grower and heavy bloomer. Excellent for cutting.

Miss Lingard. 30 in. One of the most satisfactory of all Phlox. Its pure white flowers burst forth very early in the season and last a long time, and the lovely deep green foliage is the finest of any Phlox. In bouquets in combination with Milly von Hoboken, Chas. Curtis or Blue Boy, it is outstanding.

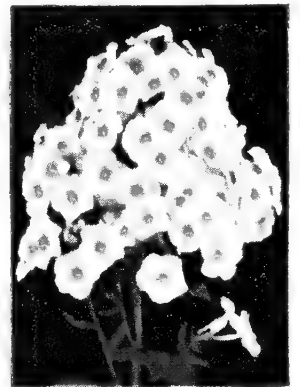
Milly von Hoboken. 24 inches. Here is a lively rose-pink Phlox that will please everyone. The large florets are well arranged in good sized trusses. Keeps well when cut and the florets are non-fading and long lasting.

Prime Minister. 30 inches. We have never, in our experience, seen a Phlox that bloomed more than Prime Minister. The great trusses of medium sized, clear white flowers, with their brilliant crimson eye, are really a sensation when planted in a mass in the garden. Not one of the newest, but always one of the most faithful.

Salmon Beauty. 24 inches.

Here is another outstanding variety. The large florets of rich, salmon-pink with their dainty white eye, are well arranged on great trusses to give the appearance of a full bouquet on each stem. A strong grower and an outstanding variety in its color.

Prices of the above lovely Phlox: 45c each; \$1.20 for 3 of 1 kind; \$3.75 for 10 of 1 kind.



Prime Minister

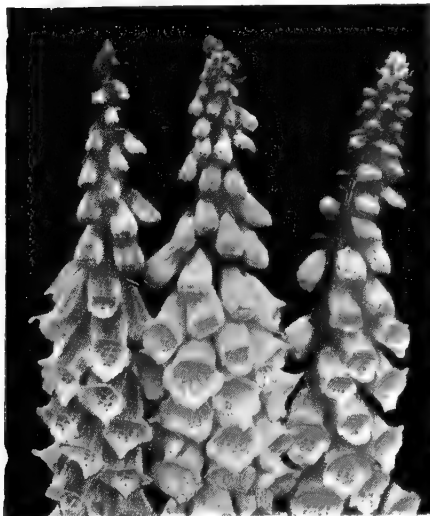
A COLE SUPER SPECIAL

1 each of these 7 lovely hardy Phlox, value \$3.15

SPECIAL \$2.75

DOUBLE DAISY MOUNT SHASTA →

The plant without a fault.



20 inches. The very finest of the recent introductions of double Shasta Daisies. It has everything one would desire in a double Shasta Daisy. The fully double, high-crested, glistening white flowers are borne on sturdy, upright stems, producing a magnificent mass effect in the garden, and making it excellent for cutting. Continuous bloom from spring until frost. Rich, lush, green foliage. 60c each; \$1.60 for 3; \$4.75 for 10.

GIANT FOXGLOVES



Shirley Hybrids

(*Digitalis*)

Flower heads over 3 feet long covered with large, bell-shaped blossoms in a wide range of colors from white to deepest rose. Most of the individual flowers are liberally dotted with contrasting colors. Will attain a height of 5 feet under ideal conditions and will thrive in light shade or full sun. 45c each; \$1.20 for 3; \$3.50 for 10.





Cale's MOSS or CREEPING PHLOX

Lovely for edging, exciting as a low accent, gems for the rockery. Will grow anywhere and never fail to bloom. They are at their best in full sunshine, but even in semi-shade they will do fairly well and repay with their lovely colors.

Snow. A lovely white form.
Dragon's Blood. A rich, glowing, crimson-red.

Blue Hills. The very finest of the sky-blue type.

At Dawning. The lovely rich pink so often seen in the morning sunrise. These fine varieties reasonably priced at 45c each; \$1.20 for 3 of 1 kind; \$3.50 for 10 of 1 kind.

A COLE SUPER SPECIAL

1 each of all 4 of these lovely varieties—Value \$1.90, Special \$1.60.

2 each of these 4 lovely Phlox—8 plants—Value \$3.80.

SPECIAL \$3.00

THE FAMOUS RUSSELL LUPINS

(*Lupinus*). Must be seen to be really appreciated. The enormous symmetrical flower spikes display all the colors of the rainbow in many rich contrasting bi-colors and tri-colors. Some of these spikes will attain a height of 3 to 5 feet with flowers along 1½ to 2 or even 3 feet of the stem. The flowers all open at once, making a glorious display of color. Mixed colors only. 50c each; \$1.35 for 3; \$4.00 for 10.



CUPID'S DART (*Catananche caerulea*). Nodding heads of pretty deep blue cornflower-like blossoms on long stems. Profusely in bloom during July and August when many flowers are out of season. These last wonderfully in bouquets, and are beautiful in the garden. The 18-inch stems rise from lovely rosettes of deep green foliage. 50c each; \$1.35 for 3; \$4.00 for 10.

Everblooming HARDY CARNATIONS

(*Dianthus*)

Golden Sun. New. Yellow flowers on 12-inch stems. Profuse bloomer; excellent cut flower.

King of the Blacks. Deep mahogany-maroon flowers. Spicy fragrance.

Triumph Rose. A host of showy, rose colored flowers which last well when cut. Quite fragrant.

White Lights. Glistening white flowers. Last almost indefinitely. Produced freely on 12-inch stems.

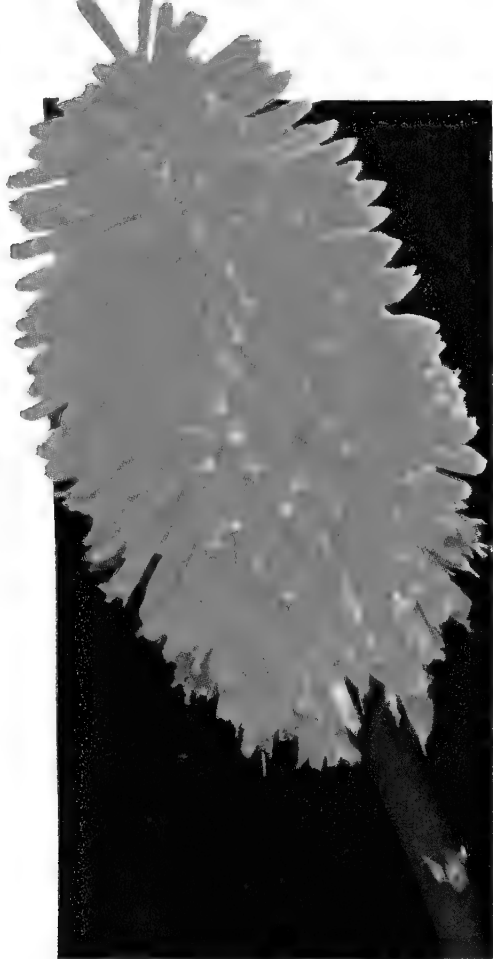
Prices of above 4 varieties: 45c each; \$1.20 for 3 of 1 kind; \$3.50 for 10 of 1 kind.

A COLE SUPER SPECIAL

4 plants—1 each of these 4 Superior Carnations, Value \$1.80.

SPECIAL \$1.50





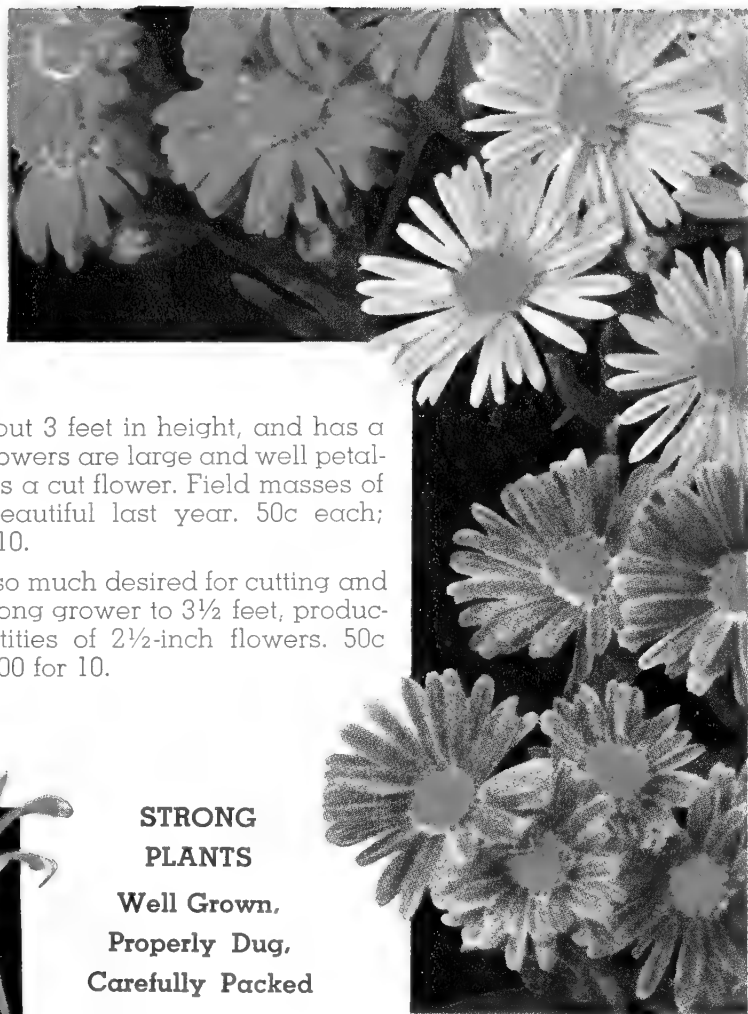
Cole's

HARDY ASTERS

Harrington's Pink. A magnificent display of truly vivid pink flowers. Excellent foliage. 4 feet. 50c each; \$1.35 for 3; \$4.00 for 10.

Red Pouch. A stronger grower than Beechwood Challenger, attaining about 3 feet in height, and has a little deeper color. Flowers are large and well petaled. It is also useful as a cut flower. Field masses of this variety were beautiful last year. 50c each; \$1.35 for 3; \$4.00 for 10.

Royal Blue. The color so much desired for cutting and for the garden. A strong grower to 3½ feet, producing enormous quantities of 2½-inch flowers. 50c each; \$1.35 for 3; \$4.00 for 10.



↑ *The Stately* TRITOMAS

Primrose Beauty. Large, cool, primrose-yellow spikes on 30-inch stems. Completely hardy, easily grown. Flowers are long lasting both in the garden and in bouquets. One of the very finest yellow flowers for floral arrangements. 60c each; \$1.60 for 3; \$4.75 for 10.



**STRONG
PLANTS**
Well Grown,
Properly Dug,
Carefully Packed

← LONG SPURRED HYBRID COLUMBINE

(*Aquilegia*). Airy clusters of long-spurred beauties in all the pastel shades of yellow, lavender, pink, blue. Beautiful as cut flowers, they grow in almost any soil and in sun or partial shade. Planted in a mass against the shrub background, their beauty is indescribable. Beautiful as specimen plants as an accent. Unequaled as a dainty addition to the table bouquet. In mixed shades. 45c each; \$1.20 for 3; \$3.75 for 10.



←
Red Hot Poker. Tall, rigid stems topped with great, glowing, fire-red spikes. One of the showiest of all perennials. Marvelous for cutting. Beautiful in the perennial garden or when planted in masses in corners and as accent. Stems 2 to 3 feet long. Reasonably priced at 60c each; \$1.35 for 3; \$4.00 for 10.

The Lovely DECORATION DAY PEONY (*Paeonia officinalis rubra*)

The earliest of them all. Over the years, nothing has given more satisfaction than these lovely, early red Peonies. They are very hardy and easy to grow and never fail to give their full share of their double, rich red blossoms. In addition to their profusion of flowers, they have probably the finest foliage of any of the Peonies and, after blooming, form a lovely green clump for the rest of the season. Everyone will want several of these in the garden. Be sure to order these early so that they will become well established the first year. Strong, 3- to 5-eye divisions of these beautiful plants are reasonably priced at \$1.00 each; \$2.50 for 3; \$8.00 for 10.



Cole's FLAMING SUNSET

A Sensation!

(*Hibiscus*). Again we are privileged to offer a novelty following, in the course of the season, the coloring of a blazing autumn sunset. At its first appearance, the sturdy stems and the veins in the deep green shredded and cut leaves show red as the streaks in the sky when the sun begins to set. As the season progresses, the red becomes more noticeable, particularly with the bursting forth of the glorious, 8- to 10-inch, flaming red flowers in August and September. In early fall the entire plant assumes the color of the sky as the sun sinks below the horizon. Everything: stems, leaves and flowers, show a glorious blaze of color. The huge red flowers, borne on stately, erect stems to 5 feet, are a show, but add to the flame of the whole plant, and no description is equal to it. Likes a sunny place and will grow in any fertile soil, particularly a moist, soggy spot. Plant 3 to 4 feet apart for best growth and display. \$1.00 each; \$2.75 for 3.



EXTRA SELECTED HARDYMUMS

The most color for the least effort. Year after year, we discard, add and "boil down" our Mums to varieties we think will be best for our customers. If we listed all those available, this book would not suffice. Those we offer are tested at our nursery for at least two years and have proven themselves. You will never make a mistake in buying your Mums at Cole's.

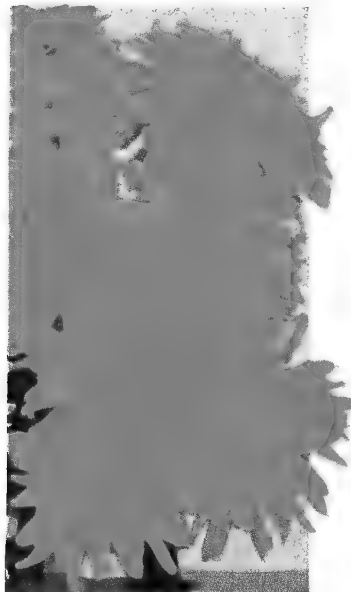
NEW GLOW TYPE

A new, semi-cushion strain of Mums forming a glow of flowers about 2½ feet across. They will reach a height of about 15 inches and produce quantities of vivid, 2-inch flowers the first year. Blossoming starts in mid-September and the plants are beautiful for weeks thereafter.

Apricot Glow. Rich shades of apricot, yellow and pink on a neat, well foliaged plant.

Fire Glow. All the rich shades of a blazing fire including the vivid oranges and reds with an undertoning of yellow.

Both of these varieties may be used for low bouquets. Reasonably priced at 45c each; \$1.20 for 3 of 1 kind; \$3.50 for 10 of 1 kind.



Cole's

← AUTUMN GOLD

Our new one for 1950. Here is the finest golden yellow Mum we have been privileged to offer. Very double, 2½-inch flowers on stems from 15 to 18 inches long, each separate stem being a bouquet in itself. The flowers come all out at once in mid-season—that is about the first of October—and there are no unsightly center flowers to pick out when you wish to make a bouquet. The plants are very thrifty and the foliage is a very good, deep green color. Plants will form a mound from 2½ to 3 feet across and will furnish up to 100 or more lovely flowers the first year. We feel that we are making a very reasonable offer on these at 60c each; \$1.60 for 3; \$5.00 for 10.



Sequoia

Winter Wonder

Sunape

Burgundy

Burgundy. Loveliest of the cerise-crimson Mums. Flowers 2 to 2½ inches across, stems 24 inches long. Flowers last well in garden and bouquets. A mid-season bloomer in a color that everyone wants. 45c each; \$1.20 for 3; \$3.50 for 10.

Sequoia. One of the very finest hybrids, producing quantities of lovely, 3-inch, rich, mellow amber flowers on 30-inch stems. A mid-season bloomer that never fails. 45c each; \$1.20 for 3; \$3.50 for 10.

Sunape. A lovely development of Professor Holly, at the University of New Hampshire. Glorious golden yellow, 2-inch, pompon flowers on 24-inch stems. As the flowers do not fade, they make a constant display from September 10th until frost. A superior variety developed by one of our foremost horticulturists. 60c each; \$1.60 for 3; \$5.00 for 10.

White Wonder. A new early flowering white Mum, about 30 inches tall and blooming about the 20th of September. The ball-shaped blossoms, with broad petals, open soft creamy white with a yellow cast toward the center and, as they develop, become a crisp, clean white. Tremendously free blooming; fine for cut flowers. 60c each; \$1.60 for 3; \$5.00 for 10.

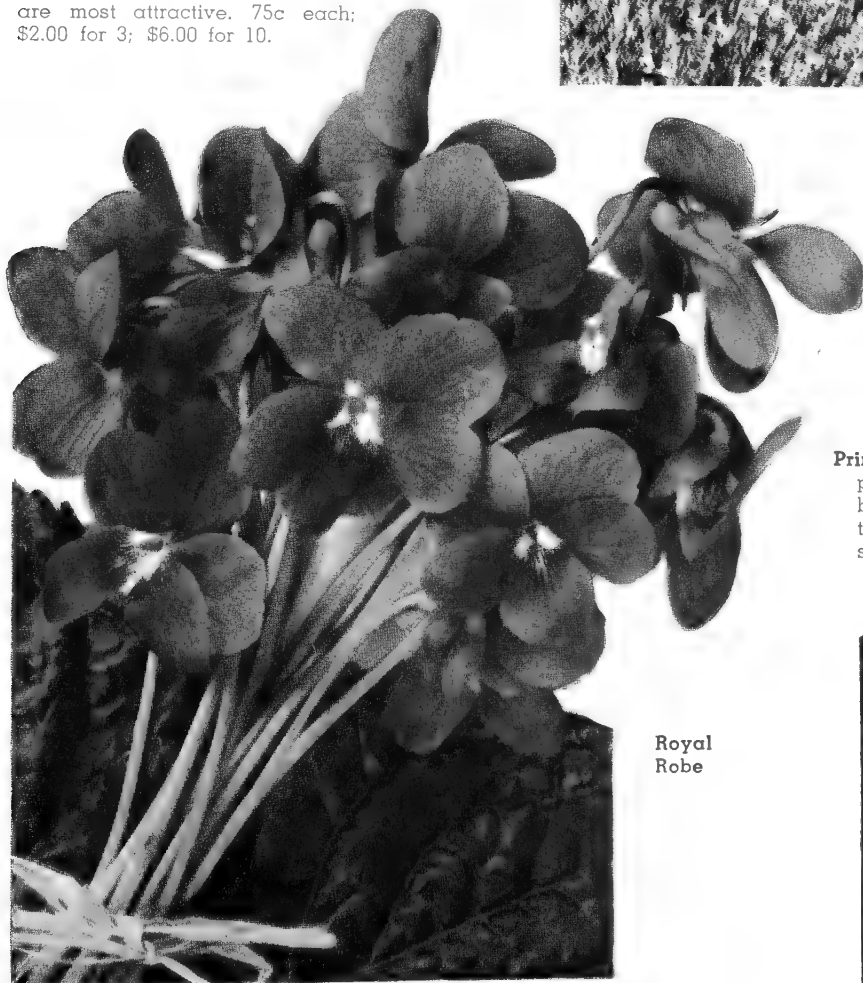


HEUCHERA, SPITFIRE

15 inches. Latest and most attractive development of the Heucheras. The dainty, fire-red bells seem to fountain on slender, nodding stems from the pillow of deep green ivy-like leaves at the base. Heavy blooming over a long season, fine for cutting, easy to grow. What more could one ask of a perennial? 60c each; \$1.60 for 3; \$4.75 for 10.

Pink Lavender →

(*Lavandula officinalis rosea*). 12 inches. A lovely pink flowered edition of the old favorite Lavender. The foliage has the same delicious fragrance and may be dried and used in sachet bags in the same manner, or scattered among linens to give them a haunting, delicate odor. Plants are hardy and compact and the delicate pink flowers are most attractive. 75c each; \$2.00 for 3; \$6.00 for 10.



Royal
Robe

A COLE SUPER SPECIAL

YOUR COMPLETE PERENNIAL GARDEN

100 of the finest plants, selected by us from the catalog. A veritable rainbow of colors; tall plants for the background, etc.

25 sturdy plants, cover 40 square feet, for \$9.25. (A \$13.00 value.)

100 plants, for 150 sq. ft., at least 25 kinds, for \$35.00. (At least a \$50.00 value.)

200 plants, for 300 sq. ft., for \$68.00. (Value \$100.00 or more.)

SHADYSPOT PERENNIAL GROUP

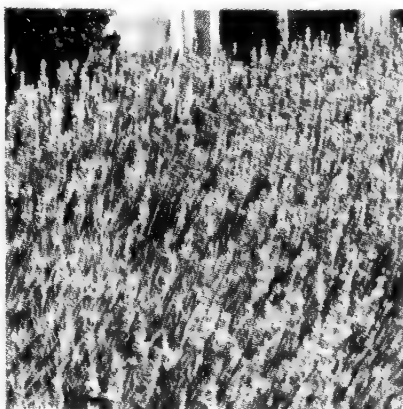
A surprise package of at least 10 different varieties, chosen by our experts.

10 Shadyspot Perennials
Minimum Value, \$4.50 to \$5.25.

SPECIAL \$3.50

25 Shadyspot Perennials
Minimum Value, \$9.00 to \$11.00.

SPECIAL \$7.50



GOLDEN GLOBE FLOWER

(*Trollius*). One of the glamour flowers of the garden. An outstanding accent plant with unusual qualities. Dainty, golden yellow flowers about 1½ inches across borne on wiry, 18-inch stems over a long season beginning in mid-May. In combination bouquets with Baby's Breath and Delphinium, these beauties add the finishing touch. Sturdy, field-grown plants, 60c each; \$1.60 for 3; \$4.75 for 10.

CHARMING SWEET VIOLETS

(*Viola odorata*)

Prince of Wales. 6 inches. These handsome, sweet-scented, deep purple flowers are familiar to all of us. This is not a new variety, but because of its never-ending value, we continue to list it as one of the finest. A never-ending source of enjoyment, particularly in a shady place where other things will not grow. 50c each; \$1.35 for 3.

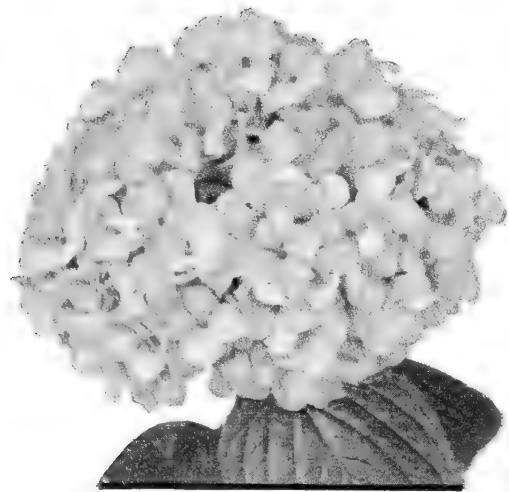
A COLE SUPER SPECIAL

3 PLANTS
1 each of the
Above Violets.
Value \$1.60.
SPECIAL \$1.25

6 PLANTS
2 each of the
Above Violets.
Value \$3.20.
SPECIAL \$2.40

Rosina. 4 inches. A very choice variety with dainty, rose-pink blooms, deliciously fragrant. A marvelous display in spring and again in autumn. Everyone likes this delicate little flower. 60c each; \$1.60 for 3.

Royal Robe. 10 inches. A magnificent violet novelty of breath-taking beauty and size. Exceedingly fragrant blossoms of deep, lustrous violet open out flat like a Pansy. Huge flowers on 10-inch stems. Words cannot adequately describe their beauty. 50c each; \$1.35 for 3.

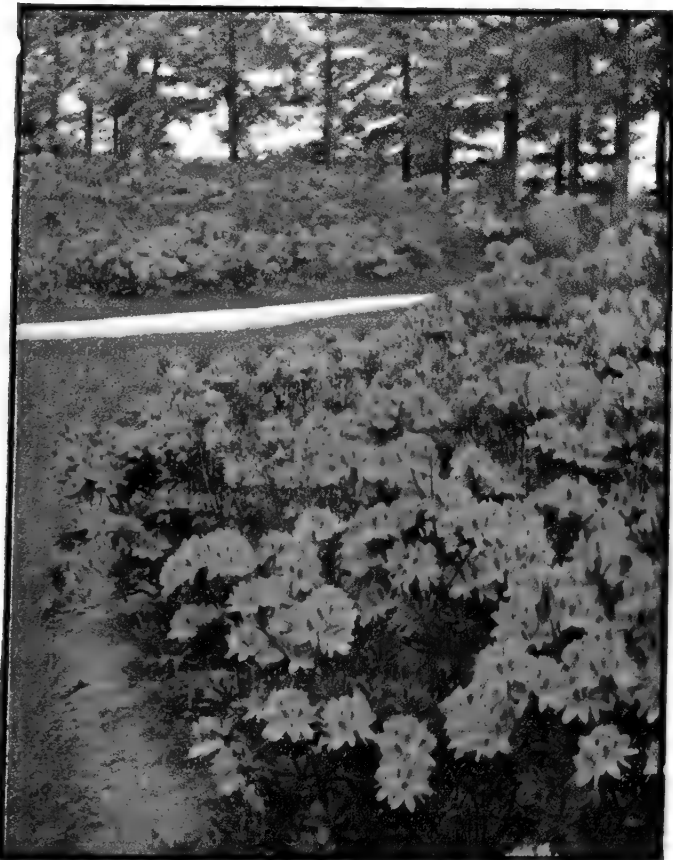


Cole's BLUE HYDRANGEA

Huge flowers of a size and quality you often see on plants selling for \$4.00 and up in the flower shops. But these are completely hardy outdoors. There is really no trick to raising these. Just maintain the acidity, which we take care of for several years with the acid peat humus we send you, and give a little extra water. Due to our improved production methods, we are able to offer these finest of Blue Hydrangeas in heavy, 2-yr., blooming size plants, at \$1.50 each; \$4.00 for 3; \$12.50 for 10.

CHINESE FLAME AZALEAS (*Mollis*)

By far the most successful Azalea in the north. Flowers precede the leaves in the spring and make a never-forgotten show of a broad range of colors from light yellow to deep flame-red. They will grow from 3 to 4 feet tall. We offer sturdy, 8- to 12-inch plants, \$2.40 for 2; \$5.50 for 5; \$10.00 for 10.



Cole's CHOICE COLLECTION OF ACID LOVING PLANTS

Because all of this group of plants like an acid soil, and all like similar growing conditions and have many characteristics in common, we are including them in a group. Any of these varieties will do well in partial shade or full sun, and all like a loose, well drained, moist soil full of humus. For this reason and for the acidity, we are including with each shipment enough specially prepared Cole's acid peat humus to properly plant the plants and last them for a period of several years.



← Everastianum

Dr. V. H. Rutgers →



A COLE SUPER SPECIAL

1 each of the hybrid Rhododendrons and hybrid Azaleas:
6 Plants
Value \$19.80 SPECIAL \$17.50

COLORFUL HYBRID AZALEAS (*Azalea mollis x chinensis*)

Again we are able to offer these wonderful, completely hardy Azaleas in named varieties and separate colors.

Chevalier de Reali. A profusion of large, rich, creamy yellow flowers on compact, branchy plants.

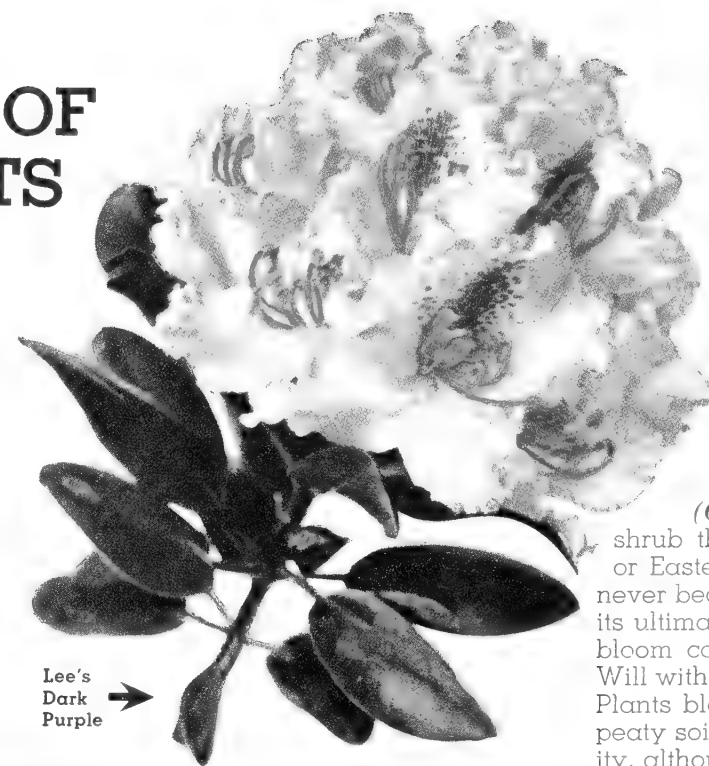
Hugo Hardijzer. Huge, brilliant red flowers on a compact, but slightly taller growing plant.

Nicolas Beets. Great flashy orange-yellow flowers touched with deeper shades, on sturdy, strong growing plants.

We offer these in a strong, 3-year, 12- to 15-inch size, ready to burst into all their glorious bloom. Plants are potted in a specially prepared soil to insure success. Of course, we will send you enough acid peat humus to maintain them properly for several years. \$2.95 each; \$8.25 for 3; \$26.00 for 10.

SOURWOOD (*Oxydendrum arboreum*)

Again we are able to offer one of the most unusual and attractive shrubs grown. Lovely, light green foliage plentifully splashed and tinted with gold and cerise, matures to a rich, glossy greenness in the summer time. The fall coloring is an indescribable display of brilliant red, and to add to this glory are the 6- to 8-inch spikes of soft, bell-shaped, Lily-of-the-Valley-like flowers in the springtime. Grows slowly to a mature height of about 14 feet, but may be kept much smaller by careful pruning. Everyone will want several of these. Branched, heavy, 3-yr. plants, \$1.90 each; \$5.25 for 3; \$16.00 for 10.



Lee's Dark Purple →

A COLE SUPER SPECIAL

1 each of all the acid loving plants including 3 Blueberries.
14 plants in all.
Value \$31.10. SPECIAL \$27.35

GLORIOUS HYBRID RHODODENDRONS

Again we offer what we believe are the three finest hardy hybrid Rhododendrons. Each is a stand-out in its color class. Each is strong growing and heavy blooming. Some of these plants will have flower buds when you receive them and any that do not, will surely bloom next year. We are proud to offer the following varieties:

Dr. V. H. Rutgers. Huge clusters of large, glorious red flowers. The petals are delicately ruffled at the edges and the upper ones are touched with fawn markings. Strong growing and the finest of the red Rhododendrons.

Everastianum. Attractive pink delicately touched with lilac. Large clusters of large flowers. Strong growing, heavy blooming.

Lee's Dark Purple. The deepest purple of any Rhododendron. The rich velvety petals are set off by delicate throat markings and golden anthers. The individual flowers are large and come in generous clusters.

Due to an excellent growing season, we are able to offer these lovely, 3-year, blooming size plants at a low price which is within the reach of each and every one. Plants are potted in a specially prepared soil mixture that assures success, and enough acid peat humus is included with each shipment to maintain the soil acidity for some time.

Above varieties: \$3.65 each; \$10.25 for 3; \$32.50 for 10.

Cole's LARGE FRUITING HYBRID BLUEBERRIES

Gorgeous shiny foliage and dainty pink blossoms make these lovely plants valuable in the foundation or landscape planting as well as for fruiting purposes. Will grow and produce fruit in partial shade. As Blueberries require several varieties for pollinization, we do not offer them singly, but in groups of three, six and twelve, selected by us for best fruiting. Jersey, Pioneer, Rubel and Rancocas are among those from which we will select. BECAUSE OF IMPROVED METHODS OF PROPAGATION, WE ARE ABLE TO OFFER THESE WONDERFUL, LARGE-FRUITING BLUEBERRIES AT A NEW LOW PRICE.

Heavy bearing size, 3-year, 1½- to 2-ft. plants:
\$3.60 for 3; \$6.60 for 6; \$12.00 for 12.

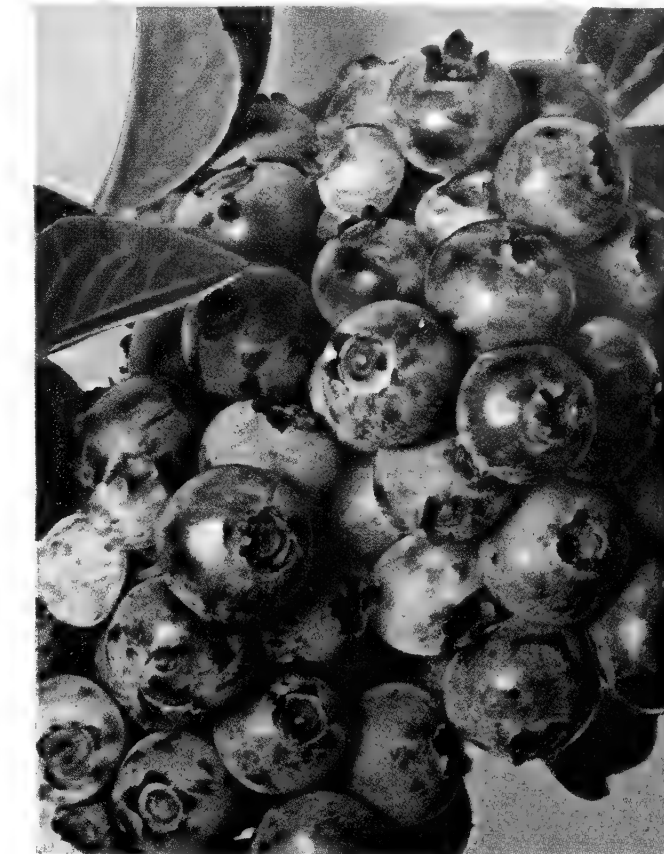


GOLDEN SCOTCH BROOM

(*Cytisus praecox*). The only truly hardy shrub that resembles the lovely, golden Genista or Easter Flower. A compact growing shrub that never becomes bare or leggy at the bottom, even at its ultimate height of 7 feet. The lovely, soft, golden bloom completely covers the plant in the spring. Will withstand trimming and will stand some shade. Plants bloom at small size and do best in a moist, peaty soil. Because these plants do need some acidity, although they will grow in non-acid soil, we are sending along enough acid peat to take care of them for quite a time, at no increase over our previous phenomenally low price. Heavy, 2-yr. plants, \$1.90 each; \$5.25 for 3; \$16.00 for 10.

CATAWBA RHODODENDRON

Stocky, nursery grown plants of our finest native Rhododendron. Flaming crimson buds followed by gorgeous lavender-pink flowers in huge clusters in late May. Dense, glossy foliage. Slow growing with a mature height of about 6 feet. Sturdy, 3-yr., 10-in. plants, \$2.40 for 2; \$5.50 for 5; \$10.00 for 10.



Selected For
Beauty of Flower, Foliage
and General Excellence
of
Growth Habits



Purple Lily

MAGNOLIAS

The glory of the spring. Exotic, seemingly tropical flowers, often 8 to 9 inches across, precede the heavy, deep green foliage. Beautiful in combination with other small trees or shrubs and magnificent as lawn specimens.

Purple Lily Magnolia (*Soulangiana nigra*). 12 feet. Deep purple and cream waterlily-like flowers. A little later than the Saucer Magnolia.

Virginia Magnolia (*Virginiana*) Beautiful, cream colored flowers in June make a lovely contrast with the lush, light green foliage. Not as particular as to soil as most Magnolias, and will withstand considerable dampness.

Special Price:
1½ to 2 ft., \$3.90 each; \$7.50 for 2, of your choice.
(Value, \$7.50 each)

Shipped with earth balls. Must be sent express, charges collect.



Virginia

Cole's
FLOWERING

Every Garden,
Regardless Of How Small,
Must Have A Tree
To Complete the Picture.

REDBUD

(*Cercis canadensis*). A breath-taking display of live pink flowers covers every deep brown twig and branch. Attains a height of 18 to 20 feet and, a mature specimen once seen in blossom will never be forgotten. The large, heart-shaped, medium green leaves add a tropical cast to the landscape picture. May be used as a lawn specimen, in the border, or as a small shade tree. Strong, well branched, 3 to 4 ft. trees, \$1.90 each; \$3.50 for 2.



Sensational KWANZAN FLOWERING CHERRY

(*Prunus serrulata*). We have seen the gorgeous Flowering Cherries in the Washington Tidal Basin and have grown many varieties in the nursery, but nothing equals this one superb kind. It comes into bloom at an early age and, even after severe winter weather, which hurt many plants in this part of the country, the gorgeous Kwanzan Cherries bloomed in all their full picturesque beauty. The double, deep rose-pink flowers simply clothe the branches of these vigorous, strong growing trees. Strong, 3 to 4 ft. trees that should bloom next year, \$2.65 each; \$4.75 for 2.

Order early so that they may be shipped early to you.



Graceful

CUT-LEAF WEeping BIRCH (*Betula*)

35 feet. Graceful weeping branches, finely cut foliage and shimmering white bark, make this one of our most beautiful ornamental trees, even in winter, without foliage, the delicate pendulous branches make a lovely silhouette against a background of the drab colors of other trees. While it is not too particular as to soil, the Cut-Leaf Weeping Birch prefers a moist location and a sunny spot. Reasonably priced in a 5 to 6 ft., size, at \$3.40 each; \$6.50 for 2.



and ORNAMENTAL Trees

Our offerings are selected with the idea that every garden needs a tree, and they are priced to put them within the reach of every pocketbook.

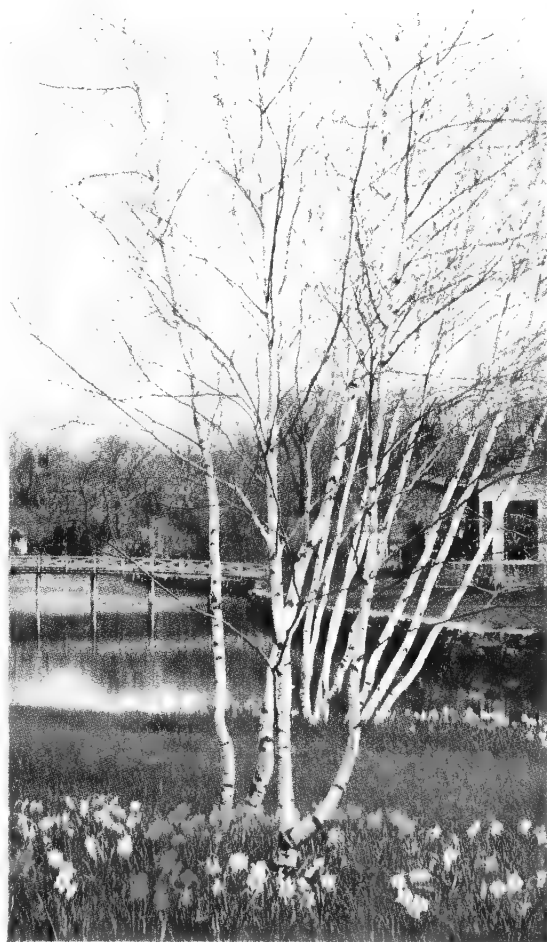


RED LEAF JAPANESE MAPLE

A decided improvement over the common Blood-Leaf Maple. Ornamental beauty and charm are intensified by deep, solid red foliage which stays brilliant all summer. Rounded form is densely furnished with leaves to the ground. Specimen value unlimited. Spring planting only. 12 to 18 in., \$2.50 each; \$4.50 for 2. Sent express collect, in pots with an earth ball around the roots.

← EUROPEAN MOUNTAIN ASH

(*Sorbus aucuparia*). Clusters of flashy orange-red berries in late summer and fall. Large clusters of pure white flowers in spring. Dense pyramidal growth up to 25 feet. Thrifty, 4 to 5 ft. trees, \$1.90 each; \$5.25 for 3.



Picturesque →

WHITE BIRCH CLUMPS

35 feet. In naturalization, as a lawn specimen, or as a thin screen for a picture window, this lovely, multiple-stemmed tree is most effective. The white bark of its three or more trunks adds great charm to the landscape picture. As a screen it should be planted 10 to 15 feet away from the average window. The foliage is not too dense and tends to soften, rather than hide, the sharp architectural lines of a building. Growth is gracefully upright with horizontal branches. The foliage is a lovely, translucent, medium green. Likes the same cultural treatment as the Cut-Leaf Weeping Birch. Thrifty, 3 to 4 foot trees with 3 or more stems. \$2.50 each; \$4.75 for 2.

A COLE SUPER SPECIAL ORNAMENTAL COLOR GROUP

- 1 Kwanzan Flowering Cherry, 3-4 ft.
- 1 Rose Flwg. Crab, 3-4 ft.
- 1 purple-leaved Flwg. Crab, 3-4 ft.
- 1 Paul's Dble. Scarlet Thorn, 4-5 ft.

Value \$8.90
SPECIAL \$7.90
YOU SAVE \$1.00



← PAUL'S DOUBLE SCARLET THORN

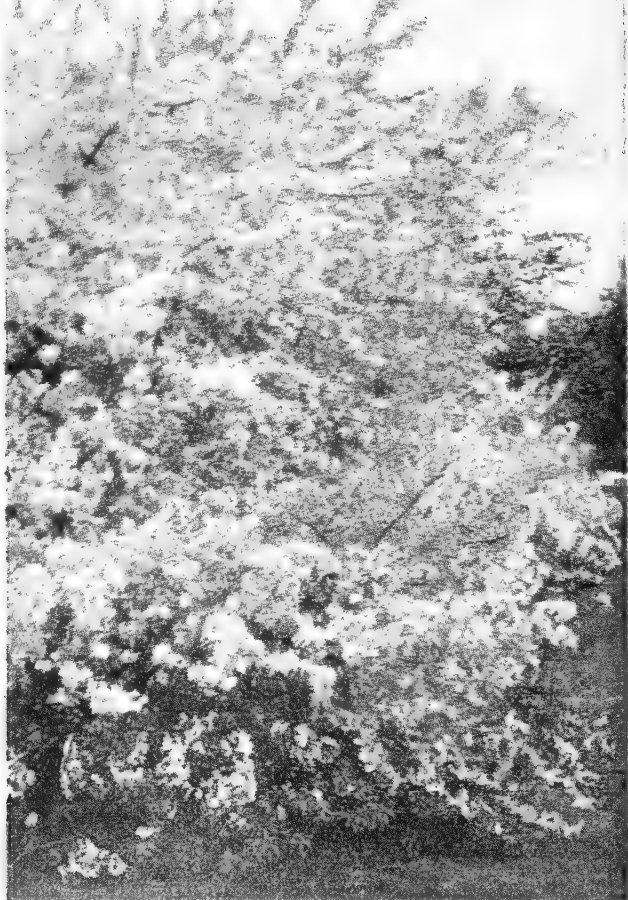
(*Crataegus oxyacantha splendens*). 15 feet. Masses of double, showy, scarlet-crimson flowers on irregular, picturesque branches. Yellow-green bark is in pleasing contrast with nearby plants. You may trim to a formal shape and not lose all the beauty, but in natural growth, it

attains its greatest value. Useful as a landscape specimen, an accent and combined with Dogwoods, Flowering Crabs and Redbuds. Beautiful, young, 4 to 5 ft. trees, reasonably priced at \$3.35 each; \$6.25 for 2.

↓ RED FLOWERING DOGWOOD

(*Cornus florida rubra*). 12 feet. Everyone knows this lovely, artistic, sturdy tree. The surpassing beauty of its light red or pink flowers, borne in profusion in the spring, is almost beyond description. Spring planting only. Fine, well branched, 3-year, 1½ to 2 ft. trees, \$2.50 each. Heavier, 2 to 3 ft. trees, \$3.75 each.





Rose Flowering Crab

A COLE SUPER SPECIAL DOUBLE RED FLOWERING PEACH

(*Prunus amygdalus*). 9 feet. In spring at Peach blossom time this tree is truly a specimen. The exotic deep red coloring of the rose-like florets, nestled along the branches, give it an appearance difficult to describe. Where a neat flowering tree, of not too great a size, with good foliage and great accenting qualities is desired, nothing is quite like the Double Red Flowering Peach. Sturdy, 3 to 4 feet trees, \$1.90 each.



Breath Taking FLOWERING CRABS

(*Malus*). No ornamental tree or shrub can surpass these beauties with their lavish display of elegant spring flowers, cool beauty of summer foliage, and showy fall fruit. In the small garden, a couple of these, with their contrasting colors, add great interest to the landscape picture. On larger properties, planted in masses, at strategic spots, they are without peer in general beauty and accent qualities.

A COLE SUPER SPECIAL

PURPLE-LEAVED CRAB. In the spring a mass of winy, red blossoms and throughout the season an outstanding specimen with lovely purple foliage. Lovely, deep red fruits in the fall, doubly deep red fruits that persist far into the winter.

ROSE FLOWERING CRAB. Sprays of large, showy, rose-pink flowers on reaching, pendulous branches in the spring. Attractive light green foliage in the summer and many small yellow-green fruits in the fall. Many birds are attracted by the showy fruits of both these varieties in late fall and early winter.

ASTOUNDING LOW PRICES: Lusty, 3 to 4 ft. trees of the two varieties listed above, \$1.45 each; heavier, 5 to 6 ft. specimens, \$2.95 each.

Bechtel's Double Flowering Crab. 10 feet. Rosy pink buds open into large, rose-like, double pink flowers, changing to glistening white with pink margins as they mature. This is a more formal type of Flowering Crab, growing to a broad pyramid. May be used in the border as an accent or most useful growing by itself as a lawn specimen. Sturdy, 1½ to 2 ft. trees, \$1.10 each; Heavier 3 to 4 ft. trees, \$1.95 each.

Fast Growing SHADE TREES

These trees have all been transplanted and each is a sturdy specimen with a well formed root system. May be used for street planting, garden corners, and backgrounds or as lawn specimens. All are protected by Cole's guarantee. Due to many requests, we are offering a larger size, as well as the small trees, again this year. These larger sizes are two to four years ahead of the smaller ones and are well worth the small additional cost.

Golden Weeping Willow (*Salix Amygdaloides*). Perfect for the garden nook.

Green Ash (*Fraxinus lanceolata*). Magnificent, fast growing, strong trees.

Silver Maple (*Acer dasycarpum*). Rapid growth. Quick shade when and where you want it.

Thornless Honeylocust (*Gleditsia tria-inermis*). The latest in shade trees. Fast growing, drought resistant.

Prices of all the above trees: 5 to 6 ft. size, \$2.25 each; \$6.00 for 3 of your selection. In the larger, stronger size, 8 to 10 ft., \$3.90 each; \$10.75 for 3 of your selection.

LOMBARDY POPLAR

(*Populus nigra italica*). America's most used tree for screens, background, and occasional accent. Fast growing, narrow, upright spires to 70 or 80 or more feet. For a thick screen or background, plant 4 to 6 feet apart.

	Each	5	25
5 to 6 ft.	\$0.90	\$4.00	\$16.25
6 to 8 ft.	1.25	5.50	22.50
8 to 10 ft.	1.65	7.50	31.25



Green Ash

← Crimson King MAPLE

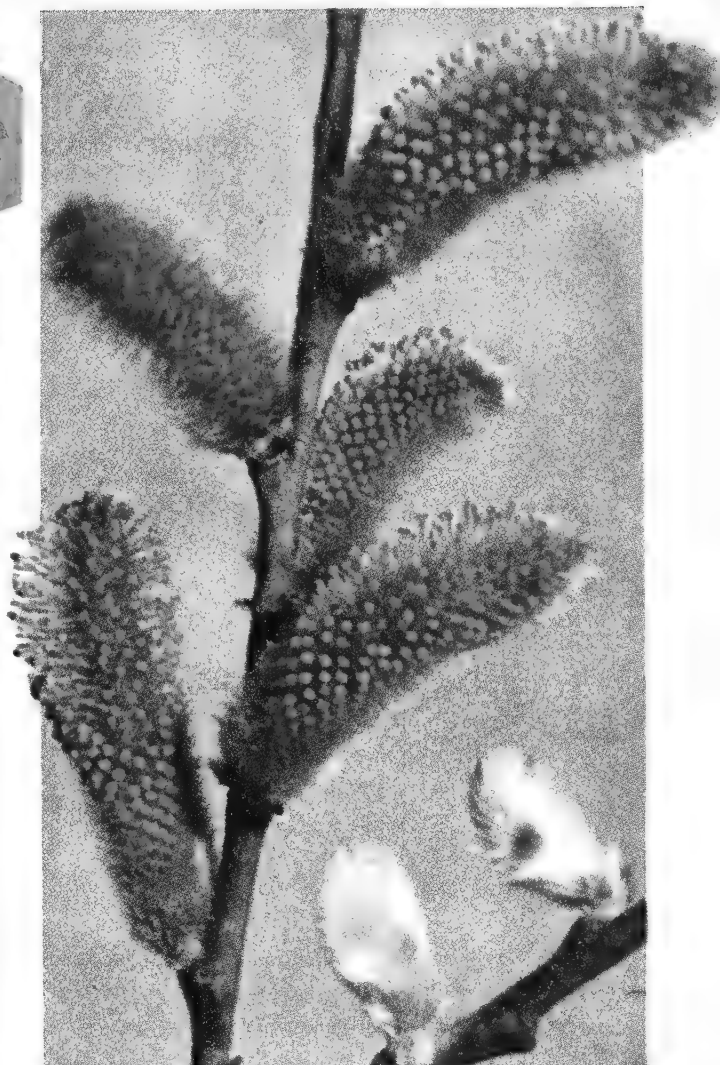
(*Acer platanoides schwedleri nigra*) (Plant Patent No. 735)

Today's tree sensation. Now you can have a full size tree with the beauty and foliage color so long confined to smaller growing trees. Crimson King Maple will grow to the size of our lovely Norway Maple and retain its gorgeous maroon leaf coloring throughout the entire season. Will grow any place a Norway Maple will grow, its beauty will make your home a standout. Not to be confused with older types, such as Schwedler Maples, which lose their coloring in summer. Be the first in your neighborhood to have this beautiful tree. 5 to 7 feet, \$8.75 each.

FINEST FLOWERING SHRUBS

Cole's DWARF *Rose Gold* PUSSY WILLOW →

(*Salix*). One of our outstanding introductions. Picture in your mind a lovely shrub of semi-dwarf growing habits that never becomes leggy and unattractive; that grows tall enough (about 4½ to 5 feet) so that it is not puny and is large enough to produce an attractive display of flowers. You know the pussies, or catkins, are actually flowers, and their early emergence on this new plant make it one of the earliest flowering shrubs known. About ten days earlier than the usual Pussy Willow, that is in late February or early March, these plants burst forth with literally thousands of attractive silvery catkins. In the various stages of growth, they are first silver-gray, silvery pink, and at maturity a rosy pink color overlaid with golden stamens. They last and last, and finally reach their maturity some ten days after the common varieties are completely out of the picture. The amazing size of the catkins will astound you. Many of them attain a length of 3 inches or more. After the flowering season is over, the entire fountain-like plant is liberally clothed with a wealth of attractive silvery green foliage which persists quite late in the fall. We have never seen any disease or insect pests on this plant in the nursery. **For winter bouquets, liberal stems of these may be brought indoors and forced as early as Christmas time.** Not particular as to soil and truly a gem among plants. Husky, 2-yr. plants, \$2.00 each; \$5.00 for 3.



Sweet Shrub

A COLE SUPER SPECIAL EVERBLOOMING FLOWERING GROUP

For a succession of blossom all summer.

1 Forsythia spectabilis (April and May), 2-3 ft.	\$1.00
1 Double Pink Almond (May), 2-3 ft.	1.25
1 Double Mock Orange (June), 2-3 ft.	1.10
1 Summer Sweet (July and August)	1.00
1 Everblooming Pink Spirea (Aug. and Sept.), 2-3 ft.	1.35

Value \$5.70

SPECIAL \$5.00

(You save 70c)

SEE PAGE 28 FOR
NEW SUPERFECTION
EVERBEARING STRAWBERRY

TWO EXTREMELY FRAGRANT SHRUBS

Sweet Shrub (*Calycanthus floridus*). 6 feet. A lovely old favorite sometimes known as Strawberry Bush. The sturdy, reddish brown branches are well furnished with large, leathery, glossy leaves. The unique, double, spicily fragrant flowers are chocolate-red and are borne in huge quantities in early spring. Sturdy, 1 to 1½ ft., \$1.10 each.

Summer Sweet (*Clethra alnifolia*). Probably the most fragrant shrub of them all. This plant, which grows to a height of 4½ feet, produces a wealth of intensely sweet, spicy, white flowers. The blooming season is during the late summer and early fall when little else is in bloom. The plants will grow in almost any location and in any soil, even in shade and moist places. The flowers last well in the house, making them excellent for cutting. Thrifty, 2-yr. plants, \$1.00 each.



Rose Daphne

↓ DAINTY ROSE DAPHNE

(*Daphne cneorum*). 8 inches. A lovely little evergreen shrub. Who has not seen its lively pink flowers covering the dark green mound in the spring, and again in early fall? Its fragrance is delicious. Can be used in almost any location, but does enjoy sun and somewhat alkaline (sweet) soil. Thrifty, young plants, 6 to 9 inch spread, \$1.45 each; \$3.75 for 3. Heavy plants, 9 to 12 inch spread, \$2.25 each; \$6.00 for 3.



Cole's OWN EVERBLOOMING PINK SPIREA

(*Spiraea macrothyrsa*). 5 feet. This is without doubt the finest pink Spirea ever introduced. The enormous spikes of cameo-pink flowers up to 12 inches long, are produced on strong, willowy stems up to 4 feet long. Clusters of secondary spikes follow after cutting, and by trimming out the old flowers, the plant can be made to bloom all summer until late September. 1½ to 2 ft., \$1.00 each. 2 to 3 ft., \$1.35 each.

White Fringe

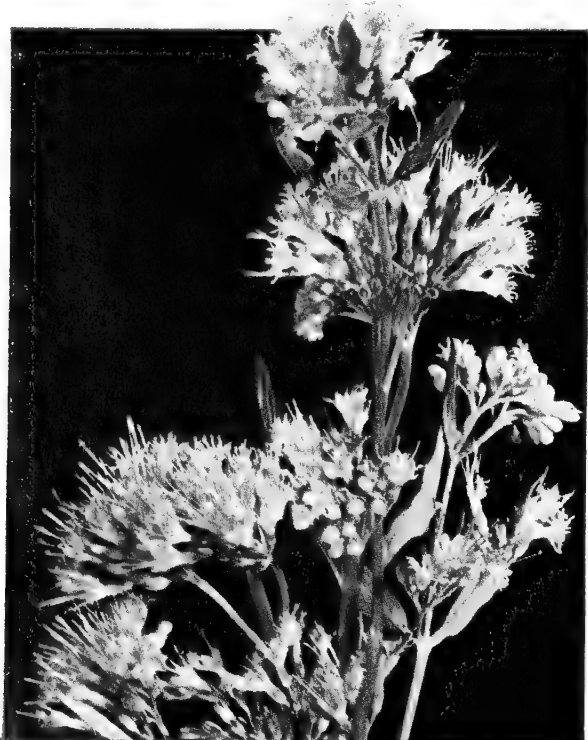
(*Chionanthus virginicus*). A superb shrub sometimes attaining a height of 10 ft. and being completely clothed with a mist of glistening white flowers during its blooming time in May. Very large, glossy, deep green leaves are enhanced in the fall with a wealth of black berries. One of the few shrub seeds attractive to various members of the Woodpecker tribe. Pleasing, upright stem growth makes an excellent winter silhouette. Everyone will want one of these lovely plants. Heavy, 3-year plants, 2 ft. and up, \$1.75 each; \$4.50 for 3.

A COLE SUPER SPECIAL

1 each of the 5 attractive shrubs on this page, in the smaller listed size, value \$8.15.

SPECIAL \$7.00

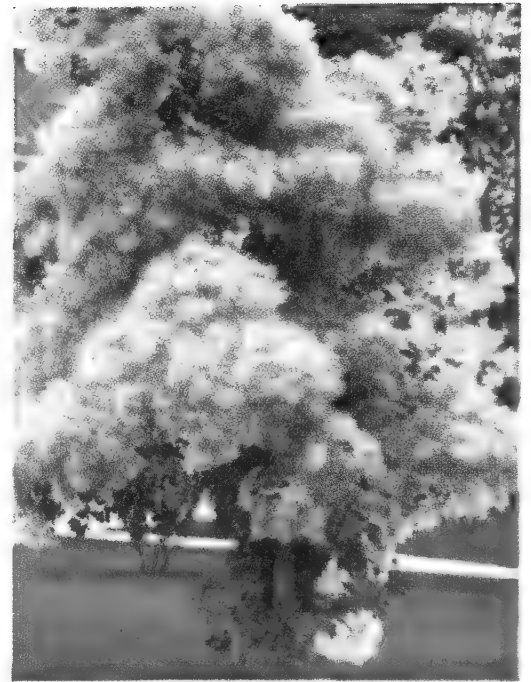
(You save \$1.15)



← BLUE MIST

(*Caryopteris*). A lovely new creation. This is an extremely hardy form of a beautiful southern favorite. Showed no damage in the severe winter of 1947-48. It is a real contribution to the meager list of summer and fall flowering shrubs, being covered from August to frost with clusters of powdery blue, fringed flowers. Will grow to 2 to 2½ feet tall in a perfectly rounded mound. In bloom it gives the effect of a sparkling amethyst set in a silvery green setting. Not too particular as to soil, but does like plenty of fertility. **For spring planting only.** \$1.25 each; \$3.25 for 3.

Cole's Vigorous Shrubs Have
An Ample Root System
To Insure Growth



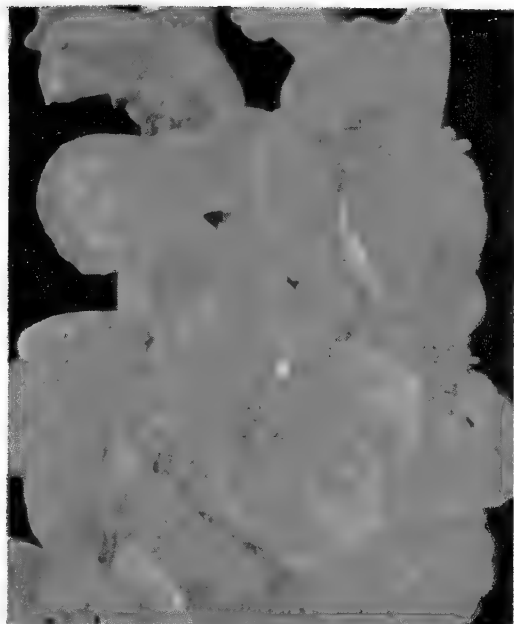
SMOKE TREE (Purple Fringe)

(*Cotinus coggygia*). This is a fine shrub or small tree growing to a height of about 8 feet or more and often to an equal width if grown as a specimen. Attractive, medium green foliage. The true blooms are small yellow flowers and are followed by filmy, silky seed pods that give the whole plant the appearance of being covered by billows of purple smoke. Blends beautifully in the shrub border or makes an exciting point of interest as a lawn specimen. Beautiful, 2 to 3 ft., 3-year plants, many of which have bloomed in our nursery at \$1.75 each; \$4.50 for 3.



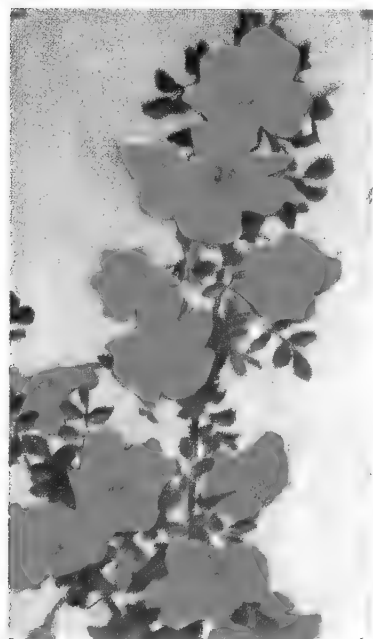
NEW HYBRID GOLDEN CHAIN

(*Laburnum vossii*). 10 feet. No picture can do justice to this extremely lovely plant. Its long clusters of pure golden yellow are similar in form to the well known Wistaria, and often reach 18 inches in length, as many as 6 or 8 clusters on a small twig. Does well in either partial shade or full sun. A show plant all season with its decorative green bark and large, clover-like leaves. 2 to 3 ft., \$1.90 each. Heavy branched, 4 to 5 ft., \$3.95 each.



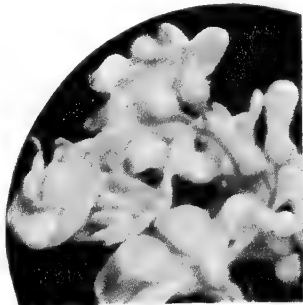
New Upright Red FLOWERING QUINCE

(*Chaenomeles lagenaria*). 6 ft. Marvelous glowing red flowers, complemented by many golden stamens in the early spring. Not to be confused with the old-fashioned, sprawly, orange type, but a truly upright, free flowering shrub that is a pleasure to behold. Compact growing with handsome, glossy, deep green foliage. 15 in. plants, \$1.15 each; \$3.00 for 3. Large size, heavy 2 to 3 ft. specimen plants, \$2.00 each; \$5.00 for 3.



ROSE-ACACIA →

(*Robinia hispida*). 7 ft. Long, graceful clusters of pea-shaped, rose colored flowers are borne on strong, but gently nodding stems in May and June. The plant is not particular as to soil and will grow almost anywhere. Excellent for planting on banks. The foliage is quite decorative, somewhat resembling that of the Wisteria. Strong, 2 to 3 ft., \$1.10 each; \$3.00 for 3.



ROSE OF SHARON

Hardy
Shrub
Althea

(*Hibiscus syriacus*). We offer four lovely varieties of this fine old garden favorite that comes into its full glorious bloom in mid-summer when flowers are scarce. They are useful as lawn specimens, in the shrub border, or against the blank wall of a building to break the monotony. They also make an excellent tall hedge. We offer the following four named varieties. All are strong growers and heavy, persistent bloomers.

Ardens. Large flowers of attractive, double rose-violet.

Jeanne d'Arc. The very finest double pure white.

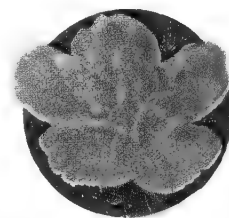
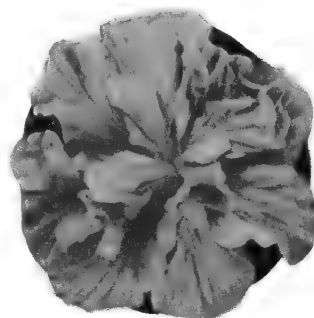
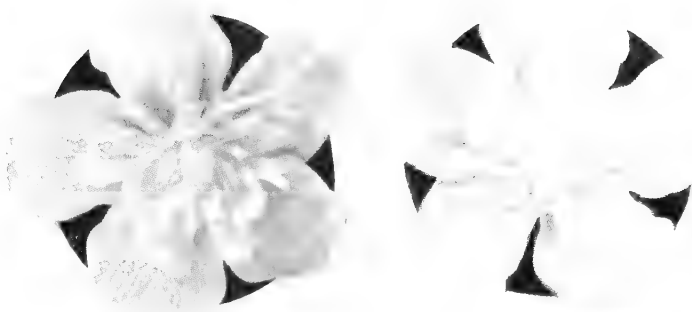
Lucy. Most attractive deep, double rose-pink.

Rubis. Fine red single. Considered by many to be the finest of all Altheas.

Prices: 3 to 4 ft., \$1.25 each; \$3.30 for 3, of 1 kind.

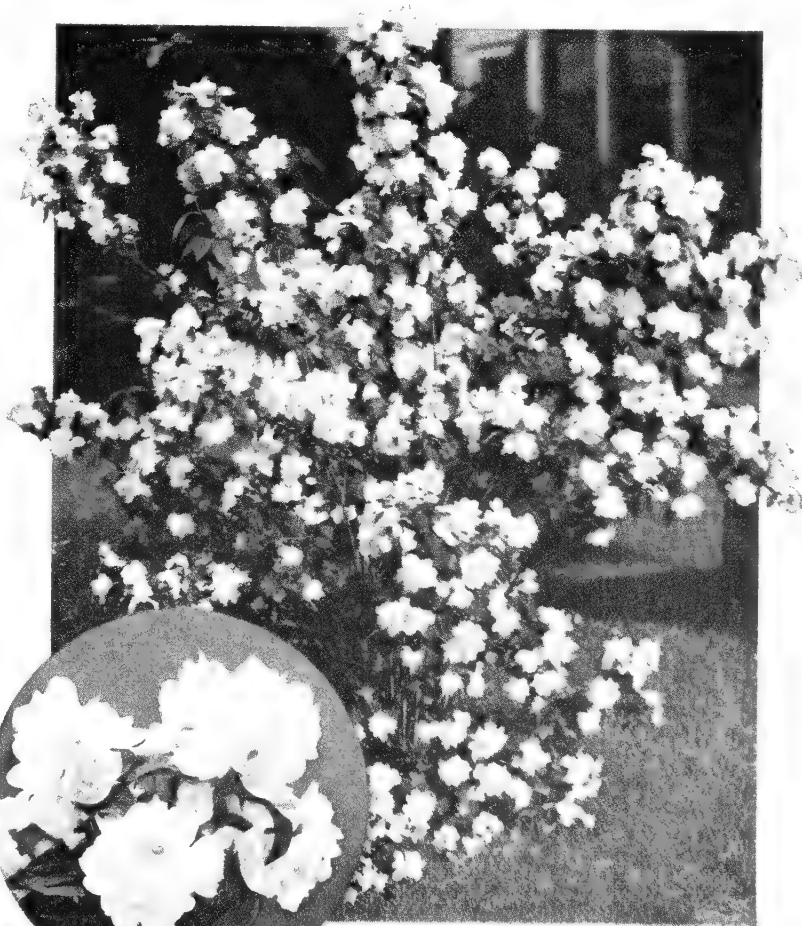
A COLE SUPER SPECIAL

1 each of all four of these fine Roses of Sharon, value \$5.00
SPECIAL \$4.50



DOUBLE MOCK ORANGE

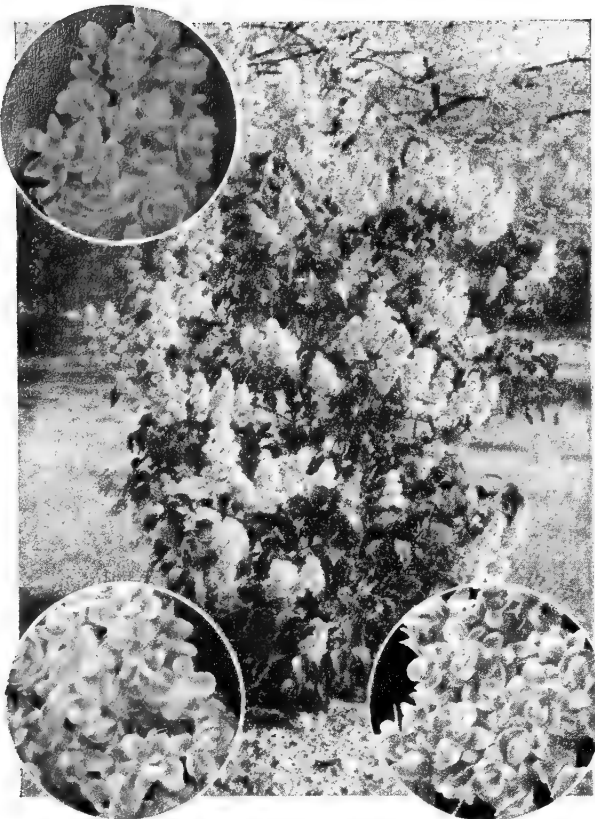
(*Philadelphus, Virginal*). 7 feet. The universal favorite of the double white Mock Orange. Extremely fragrant and floriferous. Very useful for accent planting or in the shrub border. Heavy blooms in June and intermittently throughout the summer. 2 ft., \$1.10 each. Extra heavy, 3 to 4 ft., \$1.65 each.



Double Mock Orange

← GOLDEN ROSE OF CHINA Father Hugo's Rose

(*Rosa hugonis*). Here is an old time favorite that, we fear, has been much neglected by the average planter. We can think of no Rose or shrub that will give as much continuous satisfaction as the Golden Rose of China. The plant itself is beautiful the year around and when it is enhanced by glorious display of bright golden flowers in the springtime, it is a sight to behold. In the fall it "pays off again" with a fine display of coral-red seed pods or "hips". This beautiful plant should be in every garden—as a background for the Rose bed, in the shrub border, or best of all, set out as a specimen by itself. It will grow 6 feet tall and 7 or 8 foot spread, or it may be kept to smaller size with judicious pruning. We know of no plant that gives so much for so little, both in original cost and in care. Sturdy, 2-year plants, \$1.10 each; \$3.00 for 3.



Cole's

FRENCH HYBRID LILACS

America's Most Popular Flowering Shrub.

(*Syringa*). 7 feet. Several years ago we were able to obtain grafting scions from one of the world's finest Lilac collections at the Arboretum at Rochester, New York. This year, for the first time, we are able to offer some of the fine varieties from that list. From year to year, we are going to be able to increase our list to include many more of these finer Lilacs. This year's offering includes:

Belle De Nancy. Strong growing, heavy blooming, double, shimmering pink flowers. Excellent foliage.

Katherine Havemeyer. Rosy buds open into excellent, large, double flowers in a combination of orchid, blue and pink that is almost indescribable. A sturdy growing bush.

Mrs. Edward Harding. Unusually fine double red flowers on a strong plant well clothed with large foliage.

President Grevy. An old-timer, but still one of the very finest of the double blues. Its huge, heavy, deep green leaves make it a beautiful plant at all times.

President Poincaire. Great clusters of double, glowing, deep purplish red flowers on strong, thick stems.

We offer the above five varieties in sturdy, 15- to 18-inch plants at \$1.15 each; \$3.00 for any 3 of your selection.

Cole's GOLDEN PRIVET

(*Ligustrum aurea*). 4 ft. A glorious new golden leaved shrub. Usually when we think of Privet, we think of hedges, but that is not the case with this lovely new plant. Its neat, semi-dwarf growth habit and the fact that it retains its leaves clear to the ground, make it valuable in almost any situation. It is an outstanding gem, in combination with evergreens, in the foundation planting. The rich, golden color makes for striking contrast. Growth is medium slow, the maximum height being reached over a period of 4 to 5 years. Trimming is not necessary but will, of course, improve the thickness and general beauty of the plant. Beautiful 15 to 18 in. plants, \$1.75 each; \$4.50 for 3.

LARGER LILACS

We do not have enough of these fine plants to list any varieties in the larger sizes, but among the many varieties that we have, we can offer them by color in a strong, 2 to 2½ ft. size. We can furnish DOUBLE BLUE, DOUBLE PINK or DOUBLE RED, at \$1.75 each; \$4.50 for any 3.

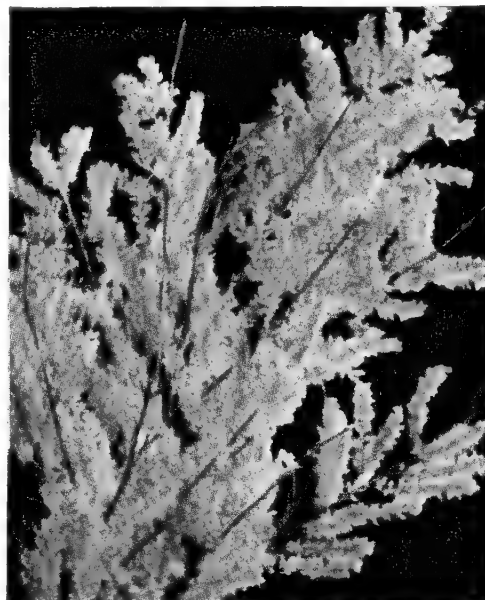
EVERBLOOMING DAPHNE-LILACS

(*Syringa microphylla*). 6 feet. Lovely clusters of rosy buds open to well formed trusses of pink and lilac flowers. The fragrance is delicious. Blooms heavily in May and June, and then at intervals all summer. A gracefully compact shrub, growing to a height of about 6 feet, with dainty foliage thickly set on the stems. An outstanding plant in our nursery that certainly should be in every garden. 1½ to 2 ft., \$1.50 each. 2 to 3 ft., \$2.00 each.

Be generous with Cole's Peat Humus Mixture when planting. It stimulates root growth, retains moisture and generally improves growing conditions. It is indispensable when dealing with heavy clay soils.

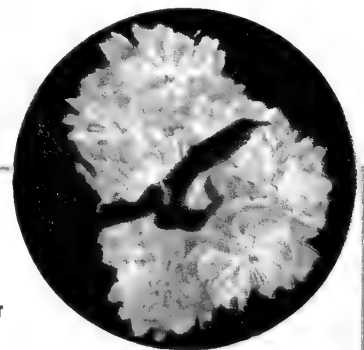
AFRICAN TAMARIX→

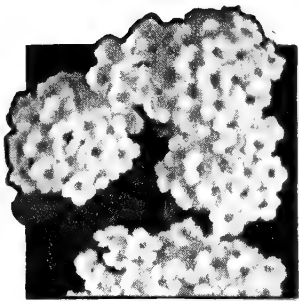
(*Tamarix africana*). Exotic pink, plummy clusters on nodding willowy stems in the spring. Slender, evergreen-like foliage completely covering the plant throughout the summer. Brown-barked twigs attractive throughout the winter. This strongly growing plant will reach a mature height of 8 feet in 2 to 3 years, but may be kept smaller by cutting for bouquets, and by careful pruning. One of the finest of its genera. 2 to 3 ft., \$1.10 each. 3 to 4 ft., \$1.50 each.



DOUBLE PINK FLOWERING ALMOND

(*Prunus glandulosa*). An old favorite still in great demand. Lovely rosettes of warm pink flowers nestle close to the gracefully erect twigs before the leaves in early spring. Prune-like foliage on a dense shrub to 5 feet in height, Husky, 2 to 3 ft. plants, \$1.25 each.





Old Favorite Shrubs

Here we list a group of fine, old favorites. No garden is complete without them.

Goldenbells (*Forsythia spectabilis*). Glorious, golden spring color. 2 to 3 ft., \$1.00 each; 3 to 4 ft., \$1.35 each.

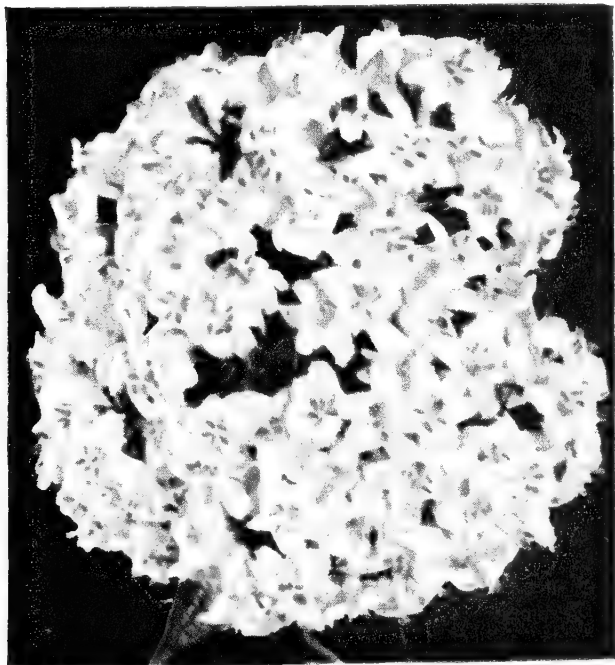
Bridalwreath (*Spiraea van houtte*). One of the real standbys for many years. 2 to 3 ft., \$1.00 each.

Pee Gee Hydrangea. Popular for many years with its attractive foliage and huge, pinkish white blossom heads. 1½ to 2 ft., \$1.10 each.



CHASTE TREE

The summer-long display of spiked, lavender-blue flowers make this a most desirable shrub. The large, star-like foliage with a silvery sheen, is borne on dainty branches. In blossom from late July until September, when other flowers are scarce. Heavy, 2-yr. plants, \$1.10 each.



Gardenia - Scented BURKWOOD VIBURNUM

(*Viburnum burkwoodi*). Plant near the breakfast nook window so you may get full benefit of its exquisite morning fragrance. It makes an excellent shrub, with semi-evergreen foliage, growing 5 ft. The glossy green, leathery leaves persist until the new foliage comes out in the spring and the quantities of blush-white flowers make this plant a jewel for every garden. 15 to 18 in., \$3.50 each; \$6.50 for 2. 1½ to 2 ft., \$4.75 each; \$9.00 for 2.

As these are shipped with a ball of earth, they must be sent express, charges collect.



ZABELI ↑ HONEYSUCKLE

(*Lonicera zabeli*). The most shapely bush and the finest foliage of all the bush Honeysuckles. A marvelous accent or specimen shrub. If you want a stunning flowering hedge at 4 to 5 feet, this is it. Sturdy, upright growth; attractive blue-green leaves; profuse red flowers in spring and long-lasting red berries late summer and fall. If you wish to keep it thick and formally trimmed, plant 1½ feet apart, but for its true, informal beauty, plant 3 feet apart.

	Each	10	25
1½ to 2 ft.		\$5.00	\$10.00
2 to 3 ft.	1.00	6.00	12.50

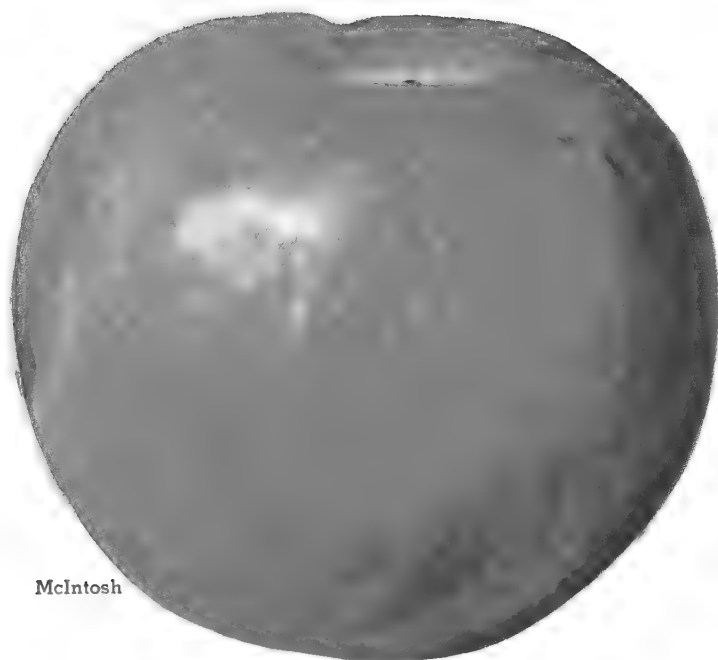
Cole's RUBY RED WEIGELA →

6 feet. The very best of the new Weigelas. Completely hardy. A heavy bloomer over a long period with full bloom in the springtime and intermittent bloom a good part of the summer. The flower is a most desirable, brilliant ruby-red. The foliage is a good deep green and borne on a symmetrical, upright growing plant. 2 to 3 ft., \$1.50 each; \$3.75 for 3.

You Can't Miss
With Cole's
Northern Grown

Roses





McIntosh

NEW LOW PRICES OF APPLE TREES

5 to 6 ft., \$1.45 each; \$6.50 for 5 (of one kind)

4 to 5 ft., \$1.20 each; \$5.25 for 5 (of one kind)

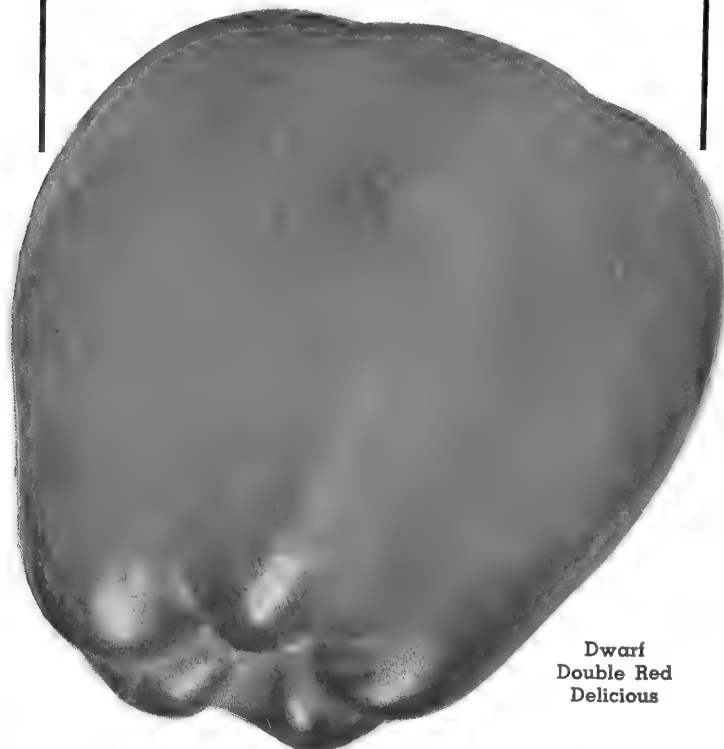
DWARF APPLES

Early Bearing—Large Fruiting

Unequaled in the small family garden where there is not room for the larger, standard sized tree. These trees may be planted 12 feet apart and will grow to a mature height of 7 to 8 feet. They come into bearing a couple of years earlier and are just about as long lived as standard Apple trees. The fruit is identical except that it is a little larger and will ripen a few days earlier. Besides their fruit producing value, these trees are picturesque in the spring with their quantity of bloom at the eye line where it is most obvious. Many orchardists throughout the country are planting Dwarf Fruit Trees because of ease of picking and earliness of coming into bearing. We offer 4 to 5 ft. trees, in the following varieties, which are described under the Standard Apple Trees:

Jonathan Yellow Delicious McIntosh Double Red Delicious
\$3.45 each; \$12.00 for any 4 (of your selection)

Heavy, Bearing Age, 5-yr., 6 to 7 ft. trees.—McIntosh, Red Delicious, Stayman's Winesap—\$6.50 each.



Dwarf
Double Red
Delicious

FINEST

Selected by Cole's for Proven Value

MUST BE SENT EXPRESS CHARGES COLLECT

APPLES

Numbers following the name indicate order of fruit ripening.

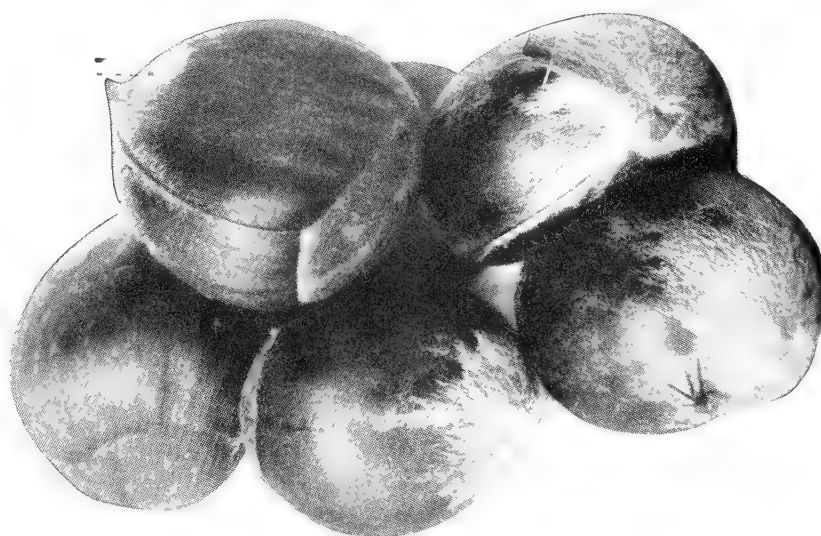
Double Red Delicious. (4) Said to be the finest of all eating Apples. A winter Apple with crisp, tender, fine grained, juicy flesh.

Jonathan. (3) Late fall. Brilliant red underlaid with yellow. One of the best in appearance and quality.

McIntosh. (2) Fall. A beautiful deep crimson fruit of finest quality. White flesh. Tops for cooking and eating.

Stayman Winesap. (5) Winter. Yellow overlaid with dull red. Good sized fruit that keeps well in storage. An excellent commercial variety that is fine for cooking or eating.

Yellow Transparent. (1) Summer. Hardy, very productive trees. The best of the early cooking Apples and when completely ripe, excellent for eating. The leading variety for summer sauce and pies.



Cole's

HYBRID SWEET CHESTNUTS

A limited quantity of these wonderful blight-free trees. The nearest approach we have seen to the old-fashioned American Sweet Chestnut. Has shown no signs of the fatal blight which has killed out all of the old favorites. The trees we offer this year are 5-year-old specimens, 4 feet or more tall, and are just ready to come into bearing. REMEMBER THE QUANTITY IS LIMITED. BETTER ORDER YOURS EARLY. Reasonably priced at \$6.85 each.

HUNGARIAN APRICOT

Spring Planting Only



A superb variety that has been tested and has borne heavily along the south shore of Lake Erie for a long period. Fruit is large and of excellent quality with deep yellow and gold flesh, of a high sugar content. Trees are very ornamental, having excellent blooms and often being used in the ornamental border. 3½ to 5 ft., \$1.85 each; \$7.75 for 5.



FRUIT TREES

in Home Garden or Commercial Orchard

EXEMPT FROM OHIO SALES TAX

COMMERCIAL FRUIT GROWERS

Please write for special prices on larger quantities of Peach, Pear and Apple trees. Also Grape vines. We have several varieties of Apple trees not listed here.

LUSCIOUS PEARS

Bartlett. One of the finest. Large, clear yellow fruit with finely grained juicy flesh. Excellent for canning. Sept.

Cayuga. A wonderful new Pear has come to us highly recommended by the New York Experiment Station. It is derived from Seckel and has Seckel's shape, color and fine grained, delicious flesh, but size compares with Bartlett.

Seckel (The Sugar Pear). Standard for excellent quality. The finest flavor of all Pears. Medium to small sized fruits are a rich, yellowish brown with pink cheek and have a spicy, honey flavor. The very best for pickling and preserving. October.

Prices of above Pears:

5 to 6 ft., \$1.95 each; \$8.25 for 5 (of one kind)
4 to 5 ft., \$1.60 each; \$6.50 for 5 (of one kind)

RED NECTARINE

Spring Planting Only

Smooth, Peach-like fruit without any fuzz whatsoever, having the excellent qualities of a Peach and somewhat the appearance of a large Plum. The fruit is of fine quality and has a superb melting flavor. Trees are thrifty and bear heavily. 3½ to 5 ft., \$1.85 each; \$7.75 for 5.

Cole's

SELECTED PEACH TREES

Spring Planting Only

Numbers following the name indicate order of fruit ripening.

Afterglow. (6) New. Originated in the New Jersey Experiment Station. Less acid and bitter than Elberta. More true Peach flavor. Ripens 3 to 5 days after Elberta. Large, oval-round fruits completely overspread with red. Fine grained, delicious; flesh yellow stained red at pit. Completely freestone. Vigorous grower. Winter hardy.

Cumberland. (3) The finest flavored of all Peaches. Rich, juicy flesh has the lovely creamy color of the well known Champion Peach, with an occasional streak of red. Completely freestone; a thrifty grower and large producer. Every home orchard should have at least one of this variety.

Elberta. (5) September. Probably the most popular Peach grown. Highly recommended for canning and shipping. Flesh very yellow, juicy and firm.

Golden Jubilee. (1) August. Now considered the best early freestone. Skin is yellow blushed red; flesh yellow, juicy, tender and sweet.

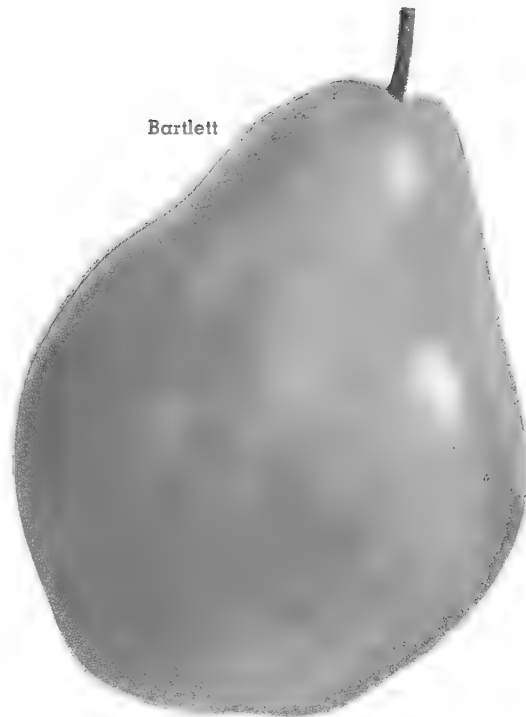
Hale-Haven. (4) Due to its high color and packing and shipping qualities, this is fast becoming the leading market Peach. It holds its rich flavor well and loses very little color in canning. Really a leader.

Trigem. (2) Another fine New Jersey introduction. Early, oval, red all over, firm and completely freestone. The yellow flesh is of excellent quality. Ripens 2 to 3 days earlier than Golden Jubilee.

Prices of Peach Trees:

3½ to 5 ft., \$1.20 each; \$5.00 for 5 (of 1 kind). \$20.00 for 25 (of 1 kind).
3 to 4 ft., 95c each; \$4.00 for 5 (of 1 kind). \$13.75 for 25 (of 1 kind).

Bartlett



DWARF SEEDLESS PEAR

The fruit resembles Bartlett in shape, size and color, as well as flavor, but ripens 10 days later. If the trees are kept isolated, from all other Pear trees, the fruit will be seedless and coreless thereby avoiding any core rot so prevalent in many varieties. This variety shows great resistance to fire blight and some of the other weaknesses of many varieties. 3½ to 5 ft., \$2.50 each; \$7.00 for 3.

DELICIOUS PLUMS

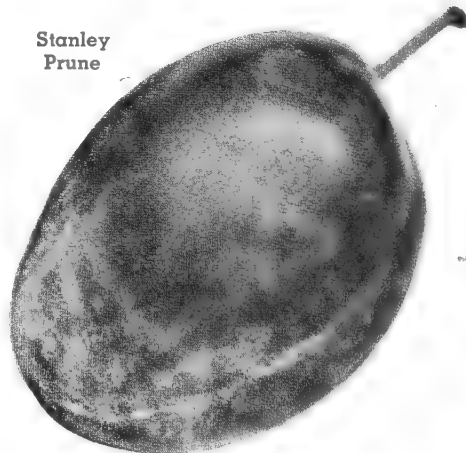
Fellenburg (Italian Prune). Good size, highly colored purple. Flesh firm, juicy, delicious. Freestone. Far superior in size and quality to German Prune.

Stanley. A great, new, superior freestone Prune which has already become very popular both commercially and in the home orchard. Large fruit, sweet and juicy. Trees hardy and very productive. Fine canning variety.

Prices above Plums:

5 to 6 ft., \$1.95 each; \$8.25 for 5 (of 1 kind)
4 to 5 ft., \$1.60 each; \$6.50 for 5 (of 1 kind)

Stanley
Prune



Cole's BUSH AND VINE FRUITS

LUSCIOUS STRAWBERRIES

ALL SENT POSTPAID. SHIPPED IN MULTIPLES OF 25.

JUNE BEARERS

Catskill. Large, shapely berries, bright red all the way through. Frostproof. A good producer. Mid-season.

Dorsett. A top market variety. Bright color and rich, delicious flavor. Firm flesh keeps well. The best kind for heavy (clay) soil. Early.

Fairfax. Large, glossy, dark red fruit. Sweet, luscious and a good cropper. Early.

Premier. Largest producer of them all. Good quality of firm, well colored berries. Some call it the "King of Strawberries". Early midseason.

Robinson. A fine new variety. Large, brilliant red berries uniform in size. Good producer. Follows Premier. Midseason.

Sparkle. A grand new one from the New Jersey State Experiment Station. Vigorous grower. Heavy producer. Large, somewhat round berries of finest quality. Splendid for freezing.

Postpaid Prices—the above June bearing varieties:

\$1.30 for 25; \$2.00 for 50; \$3.20 for 100; \$5.00 for 250; \$8.50 for 500; \$15.00 for 1000.

EVERBEARERS

Strawberries the summer after planting.

Streamliner. A fine late introduction. Spring set plants start bearing in July and produce continuously thereafter. Luscious, juicy fruit, red clear through, with no green tip or core. Rapid growing, sturdy plants. Postpaid prices for Streamliner: \$1.90 for 25; \$3.10 for 50; \$4.95 for 100; \$9.85 for 250; \$15.00 for 500; \$25.00 for 1000.

Superfection. Brand new. The finest everbearing Strawberry ever introduced. Produces a heavy crop with the June bearers and, after a short rest, a continuous heavy crop until frost. Fast growing plants make plenty of producing runners. Fruit is large, highly colored, juicy and wonderfully flavored. The sugar content is high. Postpaid prices for Superfection: \$2.30 for 25; \$3.95 for 50; \$6.50 for 100; \$13.00 for 250; \$20.00 for 500; \$32.50 for 1000.



Indian Summer. (Red.) The finer of the so-called everbearing varieties. The fruit is large, of good color and excellent flavor and gives a good crop at about the time of Latham or a little later. It then follows with intermittently ripening clusters over the summer and gives a good fall crop. This is really one of the very finest berries for home garden for the sturdy, erect bushes will, over the summer, give almost twice as much fruit as the standard varieties. \$1.50 for 5; \$2.25 for 10; \$4.10 for 25; \$12.25 for 100; \$43.00 for 500.

RHUBARB

Strawberry. This superb new variety produces good sized stalks of a deep red color and marvelous flavor. When cooked it becomes a delightful deep pink and requires about one-third less sugar than the average type of Rhubarb. As this variety is grown from divisions (it cannot be reproduced from seed), it is a little more expensive, but will repay in heavy bearing qualities and general excellence. \$1.65 for 3; \$4.50 for 10; \$9.00 for 25.

RASPBERRIES

New Logan. (Black.) Quantities of immense glossy black berries. Fruit firm and sweet, and very profitable for marketing. A great improvement over Cumberland. Midseason. \$1.00 for 5; \$1.65 for 10; \$2.75 for 25; \$8.00 for 100; \$32.00 for 500.

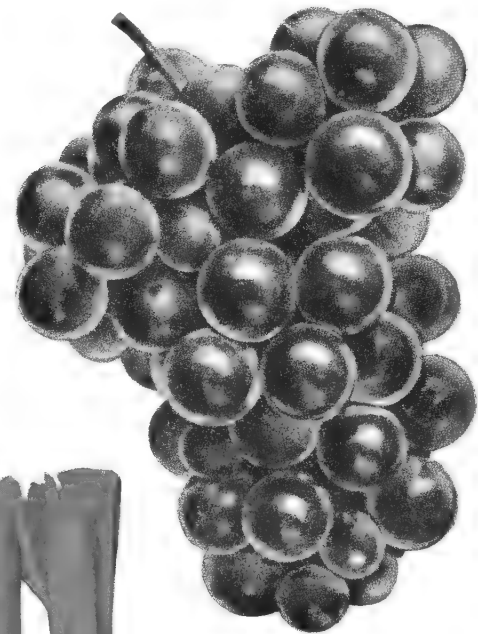
Latham. (Red.) Probably the most popular of all varieties because of its excellent shipping qualities and hardy, prolific vines. The fruit is a rich, brilliant red and plants are quite resistant to all Raspberry diseases. \$1.25 for 5; \$2.00 for 10; \$3.75 for 25; \$11.00 for 100; \$36.00 for 500.



Superfection

ASPARAGUS

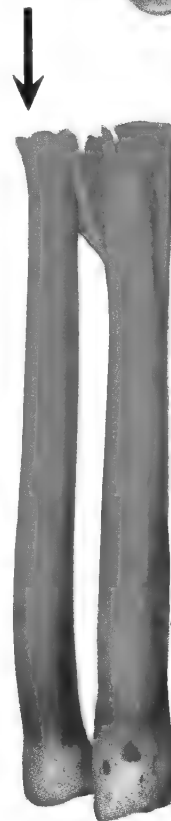
Mary Washington. (Rust-proof.) Despite many new introductions, this remains the blue-blood of the Asparagus world. The large, greenish purple stalks are plump and tender. Excellent, full, mild flavor and one of the strongest growers and producers. Strong, 2-yr. roots, \$1.80 for 25; \$4.95 for 100; \$9.90 for 250; \$15.00 for 500.



GRAPES

Concord Blue. Huge bunches of large, sweet, juicy, deep blue berries borne in prodigious quantities make this the world's favorite blue Grape. The favorite in the market and wine trade. 2-yr., No. 1, 50c each; \$1.00 for 3; \$3.00 for 10; \$9.95 for 50.

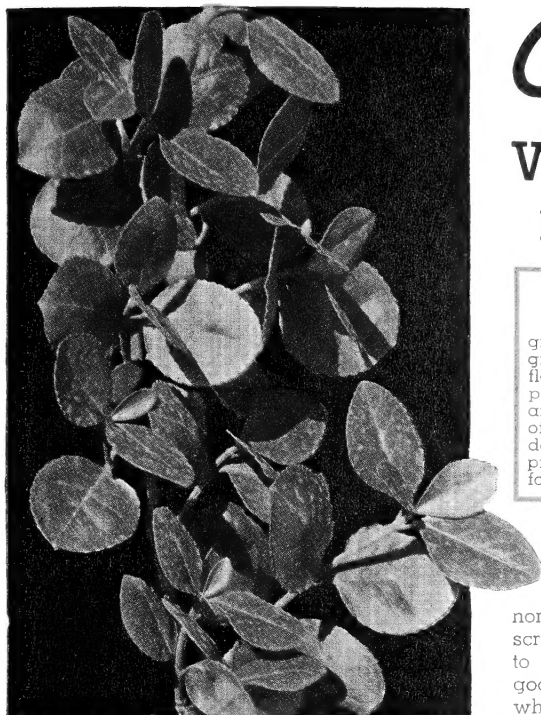
Niagara. The finest of all white varieties. A dependable bearer producing enormous quantities each season. Large, round berries in compact bunches that are exquisitely sweet in flavor and fragrance. 2-yr., No. 1, 55c each; \$1.20 for 3; \$3.50 for 10; \$12.50 for 50.



Cover That Bare Spot

With Cole's Select Ground Covers

FAST GROWING — WILL STAND SHADE



BIG-LEAF WINTERCREEPER

(*Euonymus veetus*). The most useful subject in the plant kingdom. Thrives where nothing else seems to grow. Climbs over rocks, stone fences, and low foundations. May be used as a vine against a stone wall or on a trellis. With judicious pruning, it will produce one of the finest low growing, broad hedges. As a specimen plant it is superb. Was not injured in the severe 1947-48 winter. The lush evergreen foliage is set off in the spring by tiny, attractive, yellowish flowers. In the fall the glory of the orange and red Bittersweet-like fruit is unsurpassed. Husky, 2-yr. plants, \$1.00 each; \$2.75 for 3; \$8.00 for 10. Larger, 15-inch specimens, \$1.75 each; \$4.75 for 3.

EVERGREEN BITTERSWEET

(*Euonymus radicans*). 8 inches. A fine, spreading evergreen vine. Very glossy leaves, compactly matting; pink fruit. Great for covering rocky banks, rough walls, tree trunks, etc. Strong, 2-yr. plants, \$2.25 for 3; \$6.50 for 10; \$13.75 for 25.

RED-LEAF WINTERCREEPER

(*Euonymus colorata*). 12 in. Large, round, glossy leaves and rapid spreading growth, rooting every place it touches the ground. Good for retaining difficult banks or as a low growing vine, either in sun or partial shade. Dark green foliage turns bronzy red during autumn and in winter. Strong, 2-yr. plants, \$2.25 for 3; \$6.50 for 10; \$13.75 for 25.

FALL-FIRE

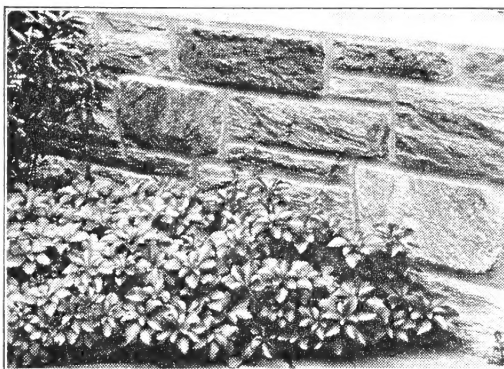
(*Polygonum dwarf reynoutria*). A grand new ground cover at its best in the glaring sunlight where other ground cover plants do not do so well. Lovely, light green foliage during the spring and summer, and in early fall its full glory is revealed in the many clusters of blood-red buds, followed by the softer red, fluffy flowers. As fall progresses the leaves turn a deep, rich red and retain this showy color until frost. While this lovely plant will withstand some shade, it is at its best in the open. Planted 18 inches apart each way, it soon forms a gorgeous carpet. \$1.50 for 3; \$4.50 for 10; \$10.00 for 25.

WINTERGREEN

(*Gaultheria procumbens*). 5 inches. A most attractive ground cover, particularly for use with Broad-Leaved Evergreens and Azaleas. Plentifully dotted with dainty white flowers in the spring. In the late summer these are supplanted by fragrant red berries. Both leaves and berries are edible; in fact, they are the source of the familiar oil of Wintergreen. Put a few clumps of these under your foundation planting, about 1 foot apart. Will grow in sun, but prefers shade or partial shade. Clumps, \$1.20 for 3; \$3.50 for 10; \$7.00 for 25.

SILVER LACE VINE

(*Polygonum auberti*). While this lovely plant is normally a vine, will give quick coverage on the trellis or screen; if desired it may also be used as a ground cover or to hide unsightly stumps, rock piles, etc. The foliage is a good shade of green to the very end and the fluffy, cream-white flowers are borne in late summer and fall in great sprays. Even the seed pods that follow them are most attractive. Plants will often grow as much as 20 feet in a single year and are quite easily trimmed to keep them from getting out of bounds. 2-yr. plants, 90c each; \$2.30 for 3; \$6.50 for 10.



MYRTLE - Vinca

Vinca minor. 5 inches. The common trailing evergreen widely used as a ground cover in shady places. Thrives where many plants will not grow. Glossy green leaves and blue flowers. Spreads rapidly. Plant 8 to 10 inches apart for immediate effect. \$2.00 for 10; \$4.00 for 25; \$14.00 for 100.

Vinca minor, Bowles Variety. 5 in. An improved type that has many more runners and stronger textured leaves. Flowers are larger and of a brighter blue color and bloom much more freely than the old type. Altogether a better type than the parent *Vinca minor*. \$2.50 for 10; \$5.50 for 25; \$19.75 for 100.



HALL'S HONEYSUCKLE

(*Lonicera halliana*). An old favorite used for so many years as a ground cover and to hide unsightly fences and walls. One of its greatest values is its ability to root at every joint and to prevent erosion on very steep banks. Attractive evergreen foliage is enhanced by fragrant, cream colored flowers during the summer. A beautiful subject for trellises. Plants set 18 inches apart each way as a ground cover, will soon form an enduring, soil-holding mass. 2-yr. plants, 60c each; \$1.50 for 3; \$4.25 for 10; \$8.00 for 25.

JAPANESE SPURGE

(*Pachysandra terminalis*). 8 inches. A most satisfactory ground cover for shady locations and as a dressing for the foundation planting. Grows well under evergreens or other trees. Can be used as an edging. Heavy, field-grown plants, \$2.50 for 10; \$5.50 for 25; \$19.75 for 100.



1881

Our 70th Year

1950

PLEASE READ BEFORE ORDERING

In our 1950 Garden Book you will find many new and novel plants listed. In keeping with the Cole tradition, these have all been tested in our Lake County, Ohio, nursery to prove their general qualities as to form, hardiness, color, bloom characteristics, etc. Due to limited space, we have been forced to eliminate a number of the very fine plants we grow here in the nursery. If you have some special wants, we will be glad to quote prices on them. It would help a lot if you would state the number and the size of the plants you wish so that we can give you an accurate quotation.

We shall also be glad to try to answer any questions about your garden problems. It is our aim to assist each one of you in establishing a well planned and planted garden.

HOW TO ORDER

PAYMENT in full should be sent with all orders. No C. O. D. orders accepted. Send money by recognized safe methods. Unregistered cash sent at your risk.

PACKING. All stock will be carefully packed free, using the most modern methods, assuring safe arrival.

SHIPPING. We ship at proper planting time. Please add 5% to all orders which you wish shipped by parcel post so that we may prepay them, 15c MINIMUM. Balled and burlapped or potted plants, fruit trees and trees of more than 4 feet in height, and peat humus mixtures must be sent express, charges collect. WE CANNOT PREPAY MATERIAL ON WHICH THE 5% SHIPPING CHARGES ARE NOT SENT.

PLANTING INSTRUCTIONS

Planting instructions will be included with each order at the time of shipment.

OHIO CUSTOMERS. Please include the usual 3% sales tax with your remittance, except in the case of fruit trees and fruit plants, which are exempt

SUBSTITUTION—A SPECIAL SERVICE

As often urged by our customers, we shall send another plant of the same growth habits and quality, should we be out of the one you order. If you do not wish this, please write on your order NO SUBSTITUTION.

Our Guarantee

All plants must reach our customers in perfect condition. If there is any doubt as their health and vigor, please notify us **AT ONCE**. Also, please notify the shipping agent: postman, expressman or freight agent—**AT ONCE**—showing him the damages. Packages are often delayed in shipping and this is the carrier's responsibility. Claims for damages must be made by the party receiving the plants, promptly. We, however, will not let the customer be the loser and, if notified before 10 days have passed, will replace free of charge any plants not in the best of condition when received, whether or not the delivering agent allows the claim.

We will also replace at one-half (1/2) the listed price, any plant bought at listed price that fails to grow the season following shipment. **REPORTS MUST BE MADE BEFORE AUGUST 1ST FOLLOWING PLANTING DATE.**

Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

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A
COLE
SUPER
SPECIAL



A
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SUPER
SPECIAL

JAPANESE ROSE

(*Rosa multiflora japonica*). 8 feet. After being neglected for many years, this wonderful plant is again coming into its own.

Planted 1½ to 2 feet apart as an informal broad hedge for larger areas, assures complete privacy. To isolate smaller areas, it may be clipped into a more formal type. Millions of these lovely plants are being set out annually by state game commissions, hunt clubs and farmers all over the country.

The attractive sprays of white flowers, with yellow stamens, literally cover the plant in June. The excellent medium green foliage holds well over the summer and in the fall a liberal crop of red "hips" or berries is produced. These berries attract many of our song and game birds and as they remain on the plant well through the winter, if not cut, furnish excellent feed and cover for many of our game birds, such as pheasant, partridge, quail, etc.

In addition, many farmers are using this instead of fences in the

hedge rows because they furnish an animal-tight, human-tight, impenetrable hedge fence which adds to the general beauty of the surroundings and tends to keep down weeds and other less desirable plants. For this purpose, they should be planted from 1½ to 2 feet apart and will reach a height and size definitely effective in about 2 to 3 years.

For game cover and naturalizing, they may be planted from 3 to 5 feet apart and as they will withstand light to medium shade, can be set out in spots under taller trees where the undergrowth has been cleared enough to give them a chance to get established. Once these plants are established, they are lusty and winter-hardy enough to take care of themselves.

Cole's have an excellent stock of these plants to offer this season at the following low, attractive prices: Sturdy, 8- to 15-inch plants, \$1.25 for 10; \$2.50 for 25; \$7.50 for 100; \$13.75 for 250.

For quantities of 2000 or over write for special prices.

HEDGE PLANTS

All our hedge plants are a heavy, transplanted grade, not to be confused with the usual lighter seedlings.

BARBERRY

Plant 10 to 12 inches apart.

Green Barberry (*Berberis thunbergi*). 4 feet. The well known and popular Barberry for general use. Famous for its fine fall effect and bright red berries.

	10	25	100
Light, 10 to 15 in.	\$2.50	\$5.00	\$15.00
Heavy, 15 to 18 in.	4.15	8.25	25.00

Red-Leaf Barberry (*Berberis thunbergi atropurpurea*). 4 ft. The red-leaf form of Green Barberry. Fine for accent plantings.

	Each	10	25	100
15 to 18 in.	\$0.60	\$5.50	\$11.00	\$35.00



midget
hedge →



Plant 6 inches apart in full sun.

(*Teucrium chamaedrys*). Dense, glossy green foliage that resembles dwarf Boxwood. Shiny, dark green leaves last long into the winter and come out again quickly in the spring. Can be sheared to any height up to 12 inches. Aromatic, bright lavender-pink flowers in July and August. Very hardy. Well grown, sturdy plants, \$3.25 for 10; \$6.75 for 25; \$24.00 for 100.

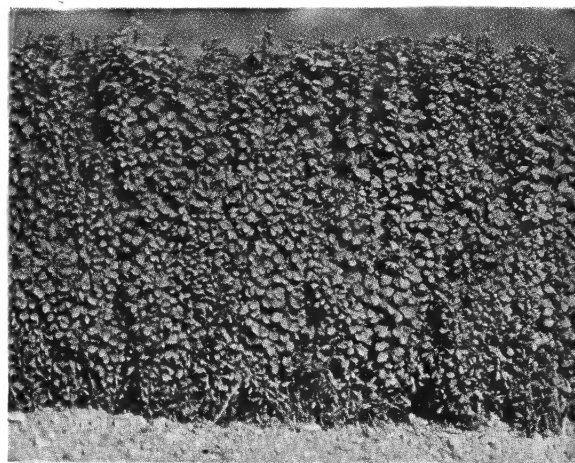
TRUEHEDGE COLUMNBERRY

Berberis thunbergi erecta

Plant 8 to 10 inches apart.

(Plant Patent No. 110). 3 feet. The finest of all hedge plants; not particular as to soil. Boxwood-like foliage, combined with compact, upright form, makes it adaptable to many other uses, particularly in foundation planting in place of less hardy Boxwood. Withstands trimming to any shape, and requires only a periodic clipping to form a beautiful, hardy, permanent hedge.

	Each	10	25	100
9 to 12 in.	\$0.50	\$3.80	\$ 8.25	\$30.00
12 to 15 in.60	4.50	10.00	36.00
15 to 18 in.70	5.70	12.50	45.00



Truehedge Columnberry

↑ Cale's NEW, ERECT BORDER PRIVET

Plant 12 to 15 inches apart.

8 feet. **Completely hardy.** The result of years of effort to create a hedge plant that retains all the good characteristics of its parents and yet discards the bad ones. The individual plant is well clothed to the ground with large, lustrous, heavy foliage. Growth is rapid and the hedge may be trimmed to any width. More desirable than Amur River because of its finer foliage and denser branching habits. Far better than California because of its extreme hardiness. Plants in our nursery showed no injury in 20 to 22° below zero, the winter of 1947-48. Note that Erect Border Privet may be set farther apart than the average, making their cost quite reasonable.

	10	25	100
12 to 18 in.	\$3.25	\$ 6.25	\$18.50
1½ to 2 ft.	4.00	7.50	24.00
2 to 3 ft.	5.00	10.00	33.00

CALIFORNIA PRIVET

Plant 6 to 10 inches apart.

(*Ligustrum ovalifolium*). 8 feet. The most widely used of all Privets, with fine, upright, columnar form and lustrous, deep green leaves. Responds well to desired trimming and remains dense and compact.

	10	25	100
12 to 18 in.	\$1.50	\$3.00	\$ 9.00
1½ to 2 ft.	2.00	4.00	12.00
2 to 3 ft.	2.50	5.00	15.00

BLUE LEAF ARCTIC WILLOW →

(*Salix purpurea nana*).

Plant 12 to 18 inches apart.

Very dwarf, compact growth. Foliage is of unusual blue-gray-green. Hardy enough to withstand Arctic Circle temperatures. Grows everywhere, even in wet or heavy soils where nothing else will thrive. Creates a beautiful, thick hedge, up to 4 feet tall, and can be used favorably as a specimen. 2-yr. plants, \$1.50 for 3; \$4.50 for 10; \$9.00 for 25; \$27.50 for 100.



Zabeli Honeysuckle also makes a beautiful hedge. See page 25.



Spreading
Yew

Cannaert
Juniper

Hetz Blue
Juniper

Pyramidal
Dundee Juniper

Purple Spreading
Juniper

Catawba
Rhododendron

Silver Virginia
Juniper

Upright
Yew

Cole's Justly Famous Junior Evergreens

One of the most satisfactory groups we have ever offered, both from the customers' viewpoint and from ours. Fine, husky evergreens of desirable varieties. Perfect for immediate use, for planting to await further maturity, or decorative effect in window boxes and winter gardens. Sturdy plants 3 or 4 years old, twice transplanted to develop fibrous roots and insure their quickly becoming valuable specimens. Judicious pruning will keep them to one-half their mature height. Remember, evergreens like a slightly acid, loose, fertile soil to be at their best. Keep well watered until established. For quantities of less than two of each, see the "Make Your Own Evergreen Collection."

	Mature Height	Per 2	Per 5	Per 10
Cannaert Juniper. 12 to 15 in. Grafted, upright type . . .	14 ft.	\$3.90	\$9.00	\$17.50
Irish Juniper. 12 to 15 in.	6 ft.	1.90	4.25	8.00
Hetz Blue Juniper. 12 to 15 in. spread	3 ft.	1.90	4.25	8.00
Pfitzer Juniper. 12 to 15 in. spread	4 ft.	1.90	4.25	8.00
Purple Spreading Juniper. 12 to 15 in. spread	1 ft.	1.90	4.25	8.00
Pathfinder Blue Juniper. 12 to 15 in. Superb grafted . . .	12 ft.	3.90	9.00	17.50
Pyramidal Dundee Juniper. 12 to 15 in. Fine grafted . . .	12 ft.	3.90	9.00	17.50
Silver Virginia Juniper. 12 to 15 in. Fine grafted	16 ft.	3.90	9.00	17.50
Catawba Rhododendrons. 8 to 10 in.	6 ft.	2.40	5.50	10.00
Hicks' Yew. 10 to 12 in.	7 ft.	2.10	4.75	9.00
Spreading Yew. 10 to 12 in.	5 ft.	2.10	4.75	9.00
Upright Yew. 10 to 12 in.	8 ft.	2.10	4.75	9.00
Dark Green American Arbor-Vitae. 12 to 15 in.	15 ft.	1.90	4.25	8.00
Siberian Arbor-Vitae. 10 to 12 in.	6 ft.	1.90	4.25	8.00
Pyramidal Arbor-Vitae. 12 to 15 in.	18 ft.	1.90	4.25	8.00
Woodward Globe Arbor-Vitae. 10 in.	3 ft.	1.90	4.25	8.00

MAKE UP YOUR OWN EVERGREEN COLLECTION

10 Plants—your choice of varieties,
at double the prices for 5.

20 Plants—your choice of varieties,
at double the price of 10.

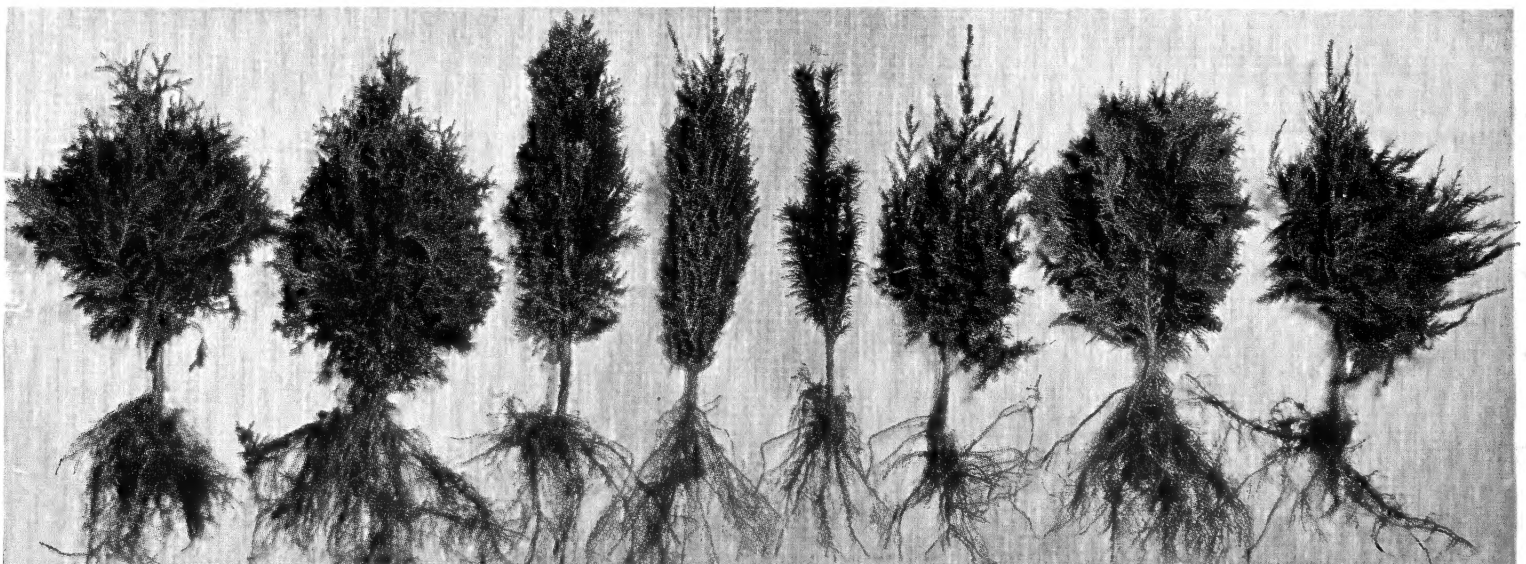
You may select the kind of plants
you want and the number of each
kind you want, and may even order
one of each of all varieties at this
special price.

COLE'S ACID PEAT HUMUS MIXTURE

For Blueberries, Rhododendrons,
Broad-Leaved Evergreens, etc. A
requisite for successful growing. Use
following mixture:

Blueberry Culture. 2/3 Cole's Peat,
1/3 soil.

Azaleas, Rhododendrons, Etc. 1/2
Cole's Peat, 1/2 soil.
2-bu. bag, \$1.25; 20-bu. bale, \$6.00.
Good for lawns and mulching.



Siberian
Arbor-Vitae

Dark Green American
Arbor-Vitae

Pyramidal
Arbor-Vitae

Irish
Juniper

Hicks'
Yew

Pathfinder
Juniper

Woodward Globe
Arbor-Vitae

Pfitzer
Juniper